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Client Contact

Astrid Soriano & Maya Doneva

Website Address

infinity-pa.eu

Brussels Office Since

📅 8 September 2026

Number of Public Affairs Consultants

👤 2 + 6 senior advisors

Key Specialisms

- 📌 Agriculture & Agribusiness
- 📌 Energy
- 📌 Food and Drink
- 📌 Retail
- 📌 Transport & Tourism
- 📌 Association Management

About Infinity Public Affairs

Firm Description

Infinity is an EU public affairs network which combines senior expertise with digital innovation to explore infinite ways to shape meaningful policy change. Our model embraces the new pace and complexity of EU policy by providing the following services: EU advocacy strategy and outreach, coalition building, events planning and execution, monitoring and intelligence, association management, EU funding support, leadership & organisational effectiveness, public affairs trainings and communication strategies.

Ownership Structure

Privately owned

International Structure

Open network of experts across a range of policy areas and advisory services

Key Strengths

Senior expertise: Senior expert support strengthened by a network of sectorial advisors;

Digital enablement: Transparent use of AI and related costs through partnership with Spaak;

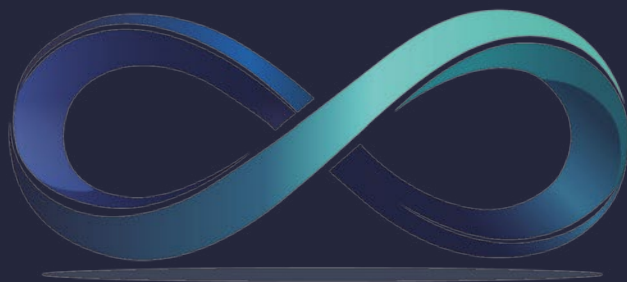
On-demand delivery: Deployed when and where needed, maximising resources around senior support and intel gathering time;

Lean structure: Quick and efficient administration & senior-led communication without unnecessary layers;

Open ended: An expanding network of collaborators, including senior professionals and independent specialised firms to best meet our clients' needs.

Key Clients

Our clients are listed in the EU Transparency Register.



INFINITY

PUBLIC AFFAIRS

Infinite opportunities to shape meaningful policy change