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logos-pa.com

**Brussels Office Since**

📅 1998

**Number of Public Affairs Consultants**

👤 55 consultants and senior advisors.

**Key Specialisms**

- 🔍 Aerospace & Defence
- 🔍 Energy
- 🔍 Sustainability & Environment
- 🔍 Association Management
- 🔍 Telecoms
- 🔍 Digital Services & Technology Hardware
- 🔍 Transport

**Key Clients**

The most up-to-date list of our clients can be found on the EU Transparency Register: [https://transparency-register.europa.eu/search-register-or-update/organisation-detail\\_en?id=5067624792-06](https://transparency-register.europa.eu/search-register-or-update/organisation-detail_en?id=5067624792-06)

5G Automotive Association, Airbus, All Terrain Vehicle Industry European Association, Beretta, EIT Urban Mobility, European Wireless Infrastructure Association, Fibre Packaging Europe, GEOSAT, Global UTM Association, International Council of Marine Industry

## About logos

**Firm Description**

logos is a strategic advocacy agency delivering an integrated offering across public affairs, association management, and strategic communications. We convene and lead high level industry and policy dialogues on critical issues shaping Europe's future, including space, defence, energy, and the bioeconomy.

As part of the MCI Group, an independent global marketing communications group, we combine global reach with deep policy expertise.

Rapid technological change, climate imperatives, and geopolitical tensions are increasing complexity and uncertainty. They are also driving a more assertive EU policy agenda on competitiveness and strategic autonomy, demanding faster adaptation and greater resilience from industry.

In this context, we help clients navigate complexity and translate business imperatives into credible, evidence based advocacy to shape policy frameworks that enable industrial transformation.

Our expertise spans four core sectoral clusters, as well as the cross-industry alliances emerging at their convergence points, from digital sovereignty and security of supply to clean technologies and the energy systems that power the fifth industrial revolution:

- Sustainability, energy and raw materials,
- Transport & mobility,
- Aerospace & defence
- Technology and telecommunications

Established in 1998, logos is a founding member of EPACA (European Public Affairs Consultancies' Association). After joining the mci group in 2012, logos acquired Business Bridge Europe (BBE) in 2022, a boutique agency known for its C-level

political conferences, including the European Space Conference, the European Defence and Security Conference, and the European Energy and Industry Conference.

**Ownership Structure**

logos is fully owned by mci group Holding SA.

**International Structure**

While our headquarters are in Brussels, we also operate from Berlin, Geneva, Rome, Paris, and Washington, D.C. Since 2012, we have been part of the MCI group, with 64 offices in 34 countries.

**Key Strengths**

Together, logos and mci group Belgium offer a comprehensive suite of engagement solutions for corporations, associations, and institutions: from advocacy to association management, strategic and digital communications, as well as event and congress management. We have strong credentials in strategic domains, including aerospace, defence, cybersecurity, environment, energy, raw materials, mobility, tech, and telecommunications, with a team of over 150 Brussels-based talents.

**Testimonials and why clients like to work with us**

Clients trust us to engage with policymakers and opinion leaders, steer alliances, and activate communities. We build bridges between people through a compelling combination of technical expertise, political savviness and connections, creativity, razor-sharp communication, and coalition-building experience.

"Running a global association representing an emerging industry is a complex operation. logos is supporting us in meeting the challenges on a daily basis, with a professional team performing at the highest standards"

Koen De Vos, Secretary General, GUTMA



earn trust.  
make change.

Technology evolution, climate transition and geopolitical tensions are reshaping the industrial and regulatory landscape.

We translate your business objectives into evidence-based and impactful advocacy that drives policy change.

## strategic sectors

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**aerospace & defence**

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**technology & telecoms**

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**mobility & infrastructure**

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**sustainability, energy & raw materials**

## integrated advocacy

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**public affairs**

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**association management**

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**communication**

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**policy dialogues & conferences**