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**Brussels Office Since**

📅 2019

**Number of Public Affairs Consultants**

👤 15 in Brussels /  
80 across the Group

**Key Specialisms**

- 📍 Banking, Insurance and Financial Services
- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Healthcare
- 📍 Telecoms
- 📍 Transport

## About Utopia

**Firm Description**

UTOPIA is a leading independent consulting company, with offices in Brussels, Rome and Milan. Our work is structured around four Business Units offering a wide range of integrated professional services in public, media, legal and digital affairs.

Through a qualified and professional consulting activity, UTOPIA's Brussels Office assists clients in their relations with European institutions, opinion makers and influencers, media and the business world.

We contribute to the EU decision-making process through transparent representation of interests and public affairs activities, engaging with key stakeholders to support the brand, reputation and economic development of companies, trade associations and governments.

**Ownership Structure**

UTOPIA is an independent, privately owned, limited liability company.

**International Structure**

With offices in Brussels, Rome and Milan, UTOPIA can assist its clients throughout the whole policy cycle, representing a real added value at both the EU and Member State levels.

**Key Strengths**

Four Business Units and two corporate sub-holdings work in a synergistic and integrated way to achieve our clients' goals. A team of over 80 professionals with relevant experience in politics and communication located between Brussels, Rome and Milan are able to provide clients with a wide range of services in their respective field of expertise.

Strategically combining different professional skills and competences, UTOPIA represents a real added value for its clients, aimed at reaching the objectives identified.

**Key Clients**

CropLife Europe, Expedia, FiberCop, INWIT, Engineering, Meta, Philip Morris International, Poste Italiana, Regal Rexnord, TRANE Technologies, Telit Cinterion, Unipol.

**Testimonials and why clients like to work with us**

"Professional expertise and dynamism: UTOPIA provides clients with the perfect mix for building strong and trustful collaborations with all its clients".

"UTOPIA's consultants are able to understand the dynamics of a fast-changing world, deploying the right tools to seize opportunities and neutralising threats".

"Through a solid working methodology, UTOPIA develops effective strategies and approaches to problem-solving, establishing fruitful and long-lasting relationships with clients and stakeholders".

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"A young and talented team, delivering on the objectives identified through a tailor-made service: UTOPIA is more than a classic consultancy".

"When it comes to designing effective advocacy strategies, UTOPIA's toolbox is one of a kind: the right mix of public affairs and communication activities to achieve our goals."



IN A FAST-CHANGING WORLD,  
THE WAY YOU ENGAGE WITH  
INSTITUTIONS AND MEDIA  
NEEDS TO EVOLVE

THIS IS HOW WE ARE  
CHANGING THE WORLD, ONE  
CLIENT AT A TIME

**WE MONITOR** LEGISLATIVE AND POLITICAL SCENARIOS

**WE ADVOCATE** YOUR INTERESTS AT INSTITUTIONAL LEVEL

**WE IDENTIFY** THE BEST REGULATORY SOLUTIONS

**WE ENGAGE** WITH KEY STAKEHOLDERS

**WE COMMUNICATE** THROUGH TRADITIONAL AND DIGITAL MEDIA



BRUSSELS



ROME



MILAN

[WWW.UTOPIALAB.EU](http://WWW.UTOPIALAB.EU)

