

# RASMUSSEN GLOBAL

ESTABLISHED 2014

## Office Address

Rdpt Robert Schuman  
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## Email Address

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## Brussels Office Since

📅 2017

## Number of Public Affairs Consultants

👤 40

## Key Specialisms

- 📍 Aerospace & Defence
- 📍 Energy
- 📍 Governments
- 📍 Media
- 📍 Metals & Mining
- 📍 Telecoms
- 📍 Media Relations
- 📍 Sustainability & Environment
- 📍 Trade

## About Rasmussen Global

### Firm Description

Anders Fogh Rasmussen founded Rasmussen Global as an international strategic advisory firm with a clear purpose: to help major companies and democratic governments navigate international politics, shape public policy, and get their message across.

We take on projects where we can make a difference. We provide a wide range of services to our clients, including:

- Intelligence on key political developments by providing analysis, advice, and high-level briefings;
- Outreach to governments, institutions, and key opinion-makers to shape policy on critical issues;
- Campaign planning, execution, and media strategies to influence stakeholders, decision-makers and opinion-leaders.

We have secured hundreds of millions of dollars in earned coverage, helping to shift the dial on critical policy matters. We feature regularly in leading North American, European, and Asian media including: The FT, The Wall Street Journal, The Economist, Politico, The Telegraph, The Guardian, Le Monde, Die Welt, and Yomiuri Shimbun.

### Ownership Structure

Privately owned partnership.

### International Structure

Our senior advisors are present in key capitals and bring decades of experience in top-level positions in governments and international institutions.

### Key Strengths

Rasmussen Global is both hands-on, focused on making an impact at local, national, and international levels, and high-level, understanding and shaping the politics behind critical public policies.

We conduct intelligence and influence campaigns in areas such as geopolitics, trade, space policy, critical raw materials, supply chains, renewable energy, and national security.

As a former Prime Minister of Denmark and Secretary General of NATO, Mr. Rasmussen and his team are in a unique position to advise clients on transatlantic issues, international affairs, and global public policy.

### Key Clients

Some of our current clients include Albemarle, ARX Robotics, the Mission of Japan to the EU, Quantum Systems, and Viasat.

For a full list of key clients, please see our Transparency Register.



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**POLITICAL CONSULTANCY  
& CAMPAIGNS**

**POLITICAL  
INTELLIGENCE**

**INTERNATIONAL  
BUSINESS ADVISORY**

# Connect. Shape. Influence.

We are Rasmussen Global, a firm with a purpose: to help democratic governments and companies navigate a complex world and get their message across, harnessing decades of political expertise with data-driven analysis. We shape and deliver winning campaigns to influence opinions, policies and decision-makers at global and local level.

Copenhagen   Brussels   Washington DC   Berlin   Paris   London

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[www.rasmussenglobal.com](http://www.rasmussenglobal.com)