

# Publyon



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publyon.com

## Brussels Office Since

📅 2012

## Number of Public Affairs Consultants

👥 17 in Brussels and 50+ across the EU

## Key Specialisms

- 📍 Agriculture & Agribusiness
- 📍 Digital Services & Technology Hardware
- 📍 Chemicals
- 📍 Energy
- 📍 Association Management
- 📍 Sustainability & Environment
- 📍 Transport

## About Publyon

### Firm Description

Publyon is a leading strategic advisory firm with over a decade of experience under its belt. With our public affairs, strategic communications and association management services, we help organisations and companies thrive in an increasingly complex and competitive world. We specialise in energy, industry, circular economy, agrifood, chemicals, and digital technology policies. Situated in Brussels' dynamic European quarter, Publyon has earned a sterling reputation as a leading EU and Benelux public affairs consultancy, delivering exceptional results for its clients.

Publyon is committed to advancing knowledge and innovation in the fast-paced realm of EU politics. We push boundaries and go above and beyond to make a difference. Our tailor-made strategies and dedicated impact scans help organisations confront today's challenges and become resilient. Publyon has been nominated for the prestigious Trends Gazellen Award 2023, a recognition of our hard work and outstanding performance.

### International Structure

Offices in Brussels, The Hague, Utrecht, Copenhagen.

### Key Strengths

Publyon's international team of 50+ public affairs experts is our biggest strength. Our added value lies in our multilevel approach: local, regional, national, and European. This enables us to offer one point of contact for strategic alignment and practical execution, independent of the policy level.

With offices in the Benelux region, we are equipped to support clients across the entire policy lifecycle, from agenda-setting and influencing decision-making, to translating and implementing policies while strategically shifting between local, national and European policy levels.

At our Brussels office, we are laser-focused on the key priorities of

the European Union: clean energy, industrial and technological transition. We lead the way in these areas by leveraging our expertise and network to help clients thrive in the fast-paced, ever-changing EU policy landscape, identifying the risks and opportunities associated with new and existing legislation.

Publyon's ambition is to help our clients succeed. With our insights into policy and societal trends, we help them anticipate change, influence outcomes, and remain future proof. We have the expertise and passion to support companies and organisations attain their goals.

### Key Clients

Tesa, City of Amsterdam, Brambles, Metropolitan Region of Amsterdam, Europeans for Fair Competition, Google, Nederlandse Spoorwegen, OG Clean Fuels, Port of Rotterdam, Reusable Packaging Europe, Verpact, RWE, Energiebeheer Nederland

### Testimonials and why clients like to work with us

Our clients value high-quality services with a tailored approach. Thanks to our extensive network in Brussels and the Benelux region, Publyon provides clients with behind-the-scenes political intelligence that help them anticipate policy developments that impact them and maintain their licence to operate. Publyon has a solid track record in assisting companies in developing and reinforcing their public affairs departments with the involvement of the management board and the operational units. Some examples are available here: <https://publyon.com/client-cases/>



# Publyon

## **We are Publyon**

Strategic advisors  
specialising in change and  
advocacy for the good of  
society.

Discover our story at  
[publyon.com](https://publyon.com)