



Political Intelligence

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Client Contact

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political-intelligence.com

Brussels Office Since

📅 1997

Number of Public Affairs Consultants

👤 40

Key Specialisms

- 🕒 Digital Services & Technology Hardware
- 📞 Telecoms
- 🚗 Transport
- ⚡ Energy
- 🍷 Food and Drink
- 🏥 Healthcare
- 👥 Association Management
- 🌱 Sustainability & Environment

About Political Intelligence

Firm Description

Founded in 1995, Political Intelligence is a consultancy in public affairs and strategic communications. With a deep understanding of political discourse and business needs, we help our clients identify political risks and opportunities, we prepare them to participate in the policymaking process and we build their reputation for them to actively engage. PI Brussels has built up over 25 years of lobbying experience. But don't just take our word for it – the proof is in the longevity of our client relationships, where we become both trusted advisors and an integral part of their own team. All of our activities are targeted towards our clients' business objectives, and we abide by strict ethical standards which guarantee the transparent, professional representation of our clients' interests. Our success is built on our people, which is why we strongly encourage all our team members to take responsibility, be creative and challenge the status quo. We have a horizontal hierarchy, which focuses on sharing leadership, allowing for equal opportunity between colleagues.

Ownership Structure

Political Intelligence Brussels is privately owned and run by its 4 managing partners; Andrea D'Incecco, Isabelle De Vinck, Matti Van Hecke and Agathe van de Plassche.

International Structure

Political Intelligence is a network of privately-owned companies in key European markets, including Brussels, Barcelona, Madrid, and Lisbon. Our Brussels office provides European and Belgian public affairs and strategic communications services. To ensure our clients have the necessary reach to engage with both national and EU institutions, we have developed longstanding and active partnerships with likeminded companies across Europe.

Key Strengths

At the heart of European policy making, just steps away from the EU institutions, Political Intelligence helps organisations turn insight into influence, shape decisions and deliver tangible outcomes. With more than 25 years of experience, we combine political intelligence with strong execution across the full policy cycle. Our expertise is rooted in digital and technology policy and has progressively expanded into sectors such as energy, mobility, sustainability, health, food and tourism. In an increasingly complex regulatory environment, we translate policy developments into clear priorities and actionable recommendations, enabling informed and timely decision making. From strategic positioning to advocacy, stakeholder engagement and policy communications, Political Intelligence ensures coherence and impact at every stage. Messaging, media outreach and public positioning are aligned with policy objectives at EU level and across key markets in Europe, strengthening visibility where it matters most. We also bring extensive experience in building and managing coalitions and associations. Beyond their creation, we support governance, day to day operations and public affairs activities, helping stakeholders come together around shared objectives and reinforcing collective influence.

Key Clients

Vinted, SHV Energy, Yahoo, Fedima, EuroSPA, Internet Watch Foundation, Taxi4SmartMobility, Veolia, Delivery Platforms Europe, Cloudflare



Impact
Integrity
Insights



Political
Intelligence

EU Transparency Register ID - 34863197284-43