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Brussels Office Since

📅 2023

Number of Public Affairs Consultants

👤 7 in Brussels

Key Specialisms

- 📌 Banking, Insurance and Financial Services
- 📌 Digital Services & Technology Hardware
- 📌 Sport
- 📌 Telecoms
- 📌 Association Management
- 📌 Media

About Milltown Partners

Firm Description

Milltown Partners is a global advisory firm working with influential organisations and individuals on the communications and public policy challenges that define their reputations.

We have a team of 180+ in London, Brussels, Dublin, San Francisco, New York, and Washington.

We are an interdisciplinary team with the diverse knowledge and experience required to help clients seize their most important opportunities and tackle their biggest challenges. Our global policy colleagues have joined us from senior positions in Governments & European institutions, Google, Facebook, Bloomberg, Uber, Airbnb, law firms and other advisory firms.

Our Brussels team works closely with colleagues in all our offices to provide a truly European perspective on the key policy issues affecting our clients.

Ownership Structure

Employee ownership trust

Key Strengths

Our team in Brussels undertakes the following types of work:

- **Policy strategy:** advice on shaping the policy environment through policy development, messaging and engagement. This work takes place across European institutions and is tailored and targeted for appropriate audiences.
- **Policy intelligence:** insight into policy, political and regulatory developments and their potential impact on businesses and products, with a deep focus on what matters for our clients.
- **Policy influencing:** engaging with the right stakeholders in the political and policymaking processes at the right time. Our team works across parties with strong connections in major European political groups, as well as in the European Commission, Permanent Representations of EU Member States, and European agencies. The team has also an extended network of third-party stakeholders for ad-hoc campaigns and coordinated advocacy efforts.
- **Policy communications:** supporting policy and regulatory goals with strategic media engagement and use of owned channels, including through the creation of digital assets.
- **Primary research:** using methods from polling to focus groups to draw out the most important insights from policy stakeholder opinions, supporting message development and advocacy.

We also collaborate with the global Milltown Partners team, drawing on their experience of working with influential businesses and individuals on the full range of corporate communications and policy challenges.

Key Clients

CoreWeave, Dropbox, Indeed, Lyft, Mozilla, Trustpilot.

Milltown Partners is a **global advisory firm** working with influential organisations and individuals on the communications and public policy challenges that define their reputations.

Our team in **Brussels** works closely with colleagues across our offices to provide a European perspective on the policy issues affecting our global network, and supports our clients on-the-ground in Brussels with data-driven policy intelligence, strategy and communications counsel.