

INLINE

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Brussels Office Since

2018

Number of Public Affairs Consultants

4

Key Specialisms

- ⊗ Digital Services & Technology Hardware
- ⊗ Transport
- ⊗ Banking, Insurance and Financial Services
- ⊗ Energy
- ⊗ Sustainability & Environment
- ⊗ Competition & Antitrust

About Inline Policy

Firm Description

Inline offers a full suite of public affairs services to corporations, associations and civil society organisations wishing to understand and influence EU and UK regulations.

Ownership Structure

Inline Policy Srl is a subsidiary of Inline Policy LTD (UK).

International Structure

Inline Policy is present in London and Brussels. It also works with like-minded partner agencies across other markets, including in Spain, Ireland, France, Germany, Portugal, Australia, Canada and in all 50 US states.

Key Strengths

Inline Policy has helped some of the world's most innovative businesses navigate regulation and develop successful market growth and public relations strategies through our deep expertise in areas ranging from digital services to mobility and the platform economy. Some of our key strengths include the following:

- Deep knowledge of tech-sector regulation
- Comprehensive political and regulatory monitoring and intelligence-gathering
- Understanding of political and policy-making processes
- Securing legislative change
- Effective media relations, monitoring and analysis
- Expertise in stakeholder engagement and coalition-building
- Experience in PR strategies and reputation-building

What sets us apart:

- We understand both EU tech policy and the priorities of tech multinationals
- We get our clients a seat at the table

- We join the dots across policy, PR and advocacy to achieve clients' objectives
- Our team is agile, smart and tenacious; we can work across several EU languages
- Our clients receive significant face time with our most senior partners

Key Clients

Wing (Alphabet), Rover, Chiliz, Euromat, CoreView, Pour Demain

Testimonials and why clients like to work with us

"Inline Policy has worked for drone-delivery company Wing, part of Google's parent company, Alphabet, since 2017. Inline helps Wing with its legislative, regulatory and communications objectives across Europe. Inline has given excellent advice on navigating EU and UK policy and regulations; established strong relations with key decision-makers in Brussels, UK and across EU member states; and helped Wing establish its reputation as a US company offering its expertise and playing an important role in helping shape the regulatory framework for an emerging industry in Europe. The Inline team is proactive, well-networked, and has demonstrated an excellent knowledge of drone and aviation regulations". Alexandra Florin, Global Aviation Regulatory Lead, Wing Aviation

"We chose Inline Policy, and from the beginning, we knew it was the right choice. At every step, the Inline Policy team has been strategic, knowledgeable, responsive, organized, and hands-on (with everything from big-picture considerations to logistical details). Thanks to their insights and work, we've met with and started relationships with key EU stakeholders, delivered impactful messaging that resonates with those stakeholders, and are effectively navigating EU institutional processes and priorities." Kay Neth, Lead Director, Government Affairs, Rover



Brussels • London • Washington DC



— IN LINE —

THE SPECIALISTS IN POLITICS AND
REGULATION FOR THE TECH SECTOR

