

# Incisive Health

## Inizio Evoke

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### Client Contact

Aurélie Marchand

### Website Address

incisivehealth.com

### Brussels Office Since

📅 2016

### Number of Public Affairs Consultants

👥 50+ public affairs consultants across Brussels and London

### Key Specialisms

- 🏥 Healthcare
- 🇪🇺 EU Funding
- 👥 Association Management

## About Incisive Health

### Firm Description

Incisive Health is an award-winning healthcare policy and communications consultancy. We provide integrated support across the full range of audiences: policymakers, payers, healthcare providers, and patients.

Our work changes policy and transforms lives. We deliver the results that matter for our clients and, ultimately, for the patients they serve.

We have a 50+ strong team of diverse and experienced consultants, drawn from political, healthcare, and communications backgrounds.

As specialists in health, we understand the details, but we can also see the big picture. We know how to change minds and mobilize advocates—in the UK, in Brussels, and globally.

### Ownership Structure

Incisive Health is part of Inizio Evoke a global health marketing, communications, and transformation platform unlocking growth through data-driven insight and human centricity.

### International Structure

We have 17 hubs across the US, UK and Europe.

### Key Strengths

We are experts. We are tenacious and utterly committed to 'the very best', for our teams and clients, while being resilient, unafraid of failure, and willing to ask for help.

We empower. We ensure everyone's contribution counts, every voice is heard, and we always work as one Inizio Evoke – across every discipline and perspective – to get things done.

We explore. What's next? What if? Why not? We are curious, creative problem-solvers, encouraging and inspiring our clients and each other to be the first and the best, to embrace the new.

We energise. We are purpose-driven, proactive partners – listeners and leaders who can't wait to share the next transformative idea, bringing the best of our-selves every single time.

### Key Clients

Pharmaceutical companies –  
Medical Devices companies –  
Healthcare-focused Trade associations –  
Medical societies



# Incisive Health

Inizio Evoke

Let's make  
health more human™

Learn more at [incisivehealth.com](https://www.incisivehealth.com).