

**Office Address**

Rue Capitaine Crespel
2, 1050 Brussels

Email Address

info@harwoodlevitt.com

Telephone Number

+32 (0) 2 538 1042

Client Contact

Simon Levitt

Website Address

harwoodlevitt.com

Brussels Office Since

📅 2009

Number of Public Affairs Consultants

👥 25

Key Specialisms

- 📍 Digital Services & Technology Hardware
- 📍 Food and Drink
- 📍 Healthcare
- 📍 Personal & Household Goods
- 📍 Sustainability & Environment

About Harwood Levitt Consulting

Firm Description

Harwood Levitt Consulting (HLC) is a boutique consultancy that works with leading organisations to create competitive advantage through political risk analysis, policy advocacy, and strategic communications. Founded in 2009, we bridge the gap between public affairs and management consulting, influencing policy, the public and commercial strategy.

Our work leans towards big-picture strategy, guiding organisations through fundamental changes in public policies and environmental risks we see in today's politicised environment.

Organisations typically engage on a technical policy level, finding it increasingly hard to manage the links between political change and their business. HLC works with leading companies, trade associations, foundations and Civil Society Organisations (CSOs) to define the desired outcome first and only then create the strategy, narrative and creative implementation: making sure clients are answering the right questions.

Key areas of support range from advising on advocacy strategy and message development, to building capacity and capabilities within government affairs functions through workshop moderation. In healthcare, for instance, we support market growth and launch strategies by advocating for policy change to overcome health system, HTA and payer barriers to patient access and uptake.

A team of 25 based in Brussels, we work extensively beyond the EU beltway – with Global and Regional HQs and with affiliates in Latin America, MEA, and Asia-Pacific. Our clients are typically heads of Regional or Global Public Affairs who report directly into the business. We also have deep experience with European and Global CSOs.

We can help with:

- Management Consultancy for Public Affairs
- Policy Advocacy and Awareness Raising
- Political Risk Strategy
- Training and Workshop Moderation
- Political Influence, Communications and Public Relations
- Corporate Message Development and Testing
- Healthcare Market Access and Advocacy

Ownership Structure

Privately owned by two founding partners.

International Structure

Our team is made up of talented young professionals based in Brussels and across Europe. Our model is to build a network of PA professionals and other consultancies as clients need them, either by coordinating the work of existing agencies or supporting RFP selection processes.

"Before HLC, consultancies in Brussels focused almost entirely on direct lobbying. With HLC, we can build our long term strategies and plans. They help us predict what the policy makers will be doing in 3-5 years time."

"There's bench extension and then there's strategic bench extension. HLC are the colleagues we wish we had internally."

"By far the best moderators and workshop facilitators in Brussels."

