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fgsglobal.com

Brussels Office Since

2013

Number of Public Affairs Consultants

45

Key Specialisms

- Energy
- Healthcare
- Trade
- Digital Services & Technology Hardware
- Competition & Antitrust
- Agriculture & Agribusiness

About FGS Global

Firm Description

FGS Global is the strategic leadership advisory for a complex world. With expertise in strategic and financial communications, policy and public affairs, and data-driven digital engagement, we help leaders align and activate stakeholders, shape and safeguard reputations, and succeed in critical moments. In Brussels and across 31 offices globally, we stand beside leaders when the stakes are highest.

Working where business, government, and public opinion intersect, we advise CEOs, boards, and leadership teams when it matters most: in moments of complexity, consequence, and change. Whether navigating a major transaction, a reputational threat, engaging in policy formation in the EU institutions and member states, or a moment demanding bold transformation, we provide clarity and help leaders move minds and markets.

Leaders today operate in a fast, interconnected world where every decision is shaped by public sentiment, political pressure, market dynamics, and global events – all moving at once. Our experts know how perception, policy, and people intersect. We anticipate what's next, turning specialized expertise and data into actionable intelligence so leaders can see around corners. We have influence where it matters, shaping opinions and decisions through trusted relationships and clarity of message. And we orchestrate campaigns that work across audiences and markets to drive coordinated outcomes.

Our heritage is in communications and public affairs, but we've grown well beyond these roots. Today we bring together strategic and financial communications, capital markets expertise, and public affairs with deep sector knowledge and capabilities in AI advisory, data and insights, digital engagement, and geopolitical analysis.

Ownership Structure

Incorporated and majority owned

International Structure

Formed by the merger of four of the world's most respected advisory firms, FGS Global maintains a global network of 1,600 professionals in the world's major financial, government, business and cultural centres. The Brussels office has grown thanks to significant organic growth coupled with strategic acquisitions – from sector-leading teams and an international network of senior advisors to boutique partners like Hague Corporate Affairs.

Key Strengths

- Legislative & Regulatory Due Diligence & Advocacy
- Political/ Regulatory M&A (FDI/ CFIOUS, merger control)
- Public policy communication strategy & messaging
- Third party strategy & activation
- Antitrust/ competition policy, state aid, trade & tax policy
- NGO & societal activism
- Government & parliamentary investigations
- Corporate & social purpose
- Geopolitical risk assessment & mitigation
- Crisis & Issues Management
- Corporate Reputation & Leadership Strategies
- Transaction & Financial Communications
- Transformation & Change
- International Trade & Investment Screening/FDI

Key Clients

Please see FGS Global's EU Transparency Register Entry.

Lead. Influence. Win.

FGS Global is the preeminent global communications and public affairs consultancy. Through our deep expertise, global reach and fully integrated suite of tools, we help our clients navigate complex stakeholder environments and reach the audiences that matter most.

Geopolitics, local governments
and everything in between.

Whether with investors,
government officials,
regulators, employees,
advocacy groups for the public,
we develop strategies designed
to cut through the noise.

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