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europe-analytica.com

Brussels Office Since

📅 1999

Number of Public Affairs Consultants

👤 7

Key Specialisms

- 🕒 Digital Services & Technology Hardware
- 📺 Media
- 👥 Association Management

Key Clients

- The European Publishers Council
- The News Media Coalition
- CEPI, the European Audiovisual Production Association
- FIAD, the International Federation of Film Distributors' and Publishers' Associations
- AER, the Association of European Radios

About Europe Analytica

Firm Description

Europe Analytica is a Brussels-based public affairs consultancy with longstanding expertise in media and the creative industries, digital regulation and competition policy. Since its founding in 1999, the firm has established itself at the forefront of EU policy development in the cultural, creative and media sectors.

The firm advises clients on complex EU legislative and enforcement developments, combining deep regulatory understanding with practical experience of EU decision-making processes at the highest levels. Europe Analytica works closely with European institutions, regulators and industry stakeholders, enabling clients to engage effectively, anticipate policy developments and contribute to strategic debates in rapidly evolving areas where technology, law and market power intersect.

Supported by an experienced, dynamic and multicultural team, and an extensive Brussels network, Europe Analytica delivers bespoke, flexible and results-driven support across sectors. The firm continues to expand into emerging areas including sustainability and European sovereignty, with a particular focus on supporting SMEs navigating regulatory change.

Ownership Structure

Director and Chairman,
Angela Mills Wade.

International Structure

Europe Analytica is led by its Director and Chairman, Angela Mills Wade. While firmly anchored in Brussels, the firm has an extensive network across Europe, the UK and the USA through its expertise in European association management and longstanding institutional relationships. Europe Analytica has also developed partnerships with leading universities, including VUB, Nottingham Trent, Johns Hopkins and Zuyd.

Key Strengths

The firm has developed over time a strong expertise in media

and digital regulation, including artificial intelligence, copyright, privacy, platform governance and competition policy. Europe Analytica advises clients on some of the most complex and high-impact EU legislative and enforcement files, helping to shape outcomes in rapidly evolving areas where technology, law and market power intersect.

Europe Analytica provides tailored support across the full policy cycle, including customised monitoring, policy analysis, stakeholder mapping, strategic advice, outreach and representation. Through this work, clients have become recognised and influential voices in their respective fields.

The firm is highly recognised for its expertise in European association management, combining strategic policy direction with operational delivery to strengthen the visibility, coherence and impact of industry representation at EU level.

Europe Analytica has received two Public Affairs Awards Europe distinctions: In-house Team of the Year and Lobbying the European Parliament.

Testimonials and why clients like to work with us

"Europe Analytica helped the News Media Coalition significantly increase its profile, effectiveness and ability to deliver key messages on an important stage" Andrew Moger-CEO, News Media Coalition (NMC)

"We are now more engaged than ever before and our voice is now heard in many different policy debates." Jérôme Dechesne-President, The European Coordination of Independent Producers (CEPI)

"Europe Analytica's strategic vision, creative approach and absolute commitment to delivering tailor-made solutions have been central to our longstanding relationship." Christian Van Thillo – Chairman of the European Publishers Council (EPC)

About Europe Analytica: An award-winning consultancy based in the heart of the European Union

We are a Brussels-based European public affairs consultancy founded in 1999. We provide a comprehensive range of consulting services to clients, including companies and trade associations, across multiple sectors.

Our expertise spans EU monitoring, policy analysis, project management, interest representation, communication strategies, and association management. We specialise in topics affecting the media, cultural and creative industries, advertising and digital policy, copyright, privacy and data protection.

With over 25 years of experience and with a young and dynamic team we provide our clients with tailor-made solutions which add value to their work.

We have an extensive and influential network ready to help businesses, trade associations, non-profits, educational institutions, governments and think tanks to shape the future regulatory landscape in Europe and beyond, to make the best out of the challenges and opportunities you face.

At Europe Analytica our clients are central to everything that we do. The company's overriding objective is to provide our clients with efficient and cost-effective services, which are flexible and response to each client's requirements.



Advise | Manage | Deliver

Contact Us

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