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Client Contact

Andrea Parola

Website Address

Eustrategy.eu

Brussels Office Since

📅 2009

Number of Public Affairs Consultants

👥 12

Key Specialisms

- 📍 Agriculture & Agribusiness
- 📍 Digital Services & Technology Hardware
- 📍 Education
- 📍 Telecoms
- 📍 Transport
- 📍 Association Management

About EU Strategy

Firm Description

Navigating the complexities of EU Institutions demands both profound expertise and adaptable strategies. At EU Strategy, we bring precisely that. Our small, highly versatile team leverages a deep and nuanced understanding of EU working practices to offer a refreshing contrast to larger, often less agile, consultancies. We excel through the seamless and rapid exchange of information, enabling us to move swiftly and decisively in developing tailor-made solutions that precisely fit our clients' needs.

Eschewing slow and hierarchical decision-making, our boutique approach prioritizes efficiency and responsiveness. Our proven track record in tackling intricate EU challenges speaks to our dedication and effectiveness. We believe in fostering strong, transparent relationships with our clients, built on a bedrock of trust and open dialogue. Our talented professionals are characterized by their flexibility, intellectual agility, and creative problem-solving, working with unwavering dedication to ensure your success in the European arena.

Ownership Structure

Independent firm owned by Andrea Parola.

Key Strengths

We have a deep understanding of the working practices of EU Institutions. Bearing comparison to our larger competitors, our small team is what makes us stand out from the crowd: the key is versatility and expeditious exchange of information, not headcount.

The objective is tailormade delivery, not slow and corporate decision-making with hierarchic procedures. EU Strategy has a proven track record in delivering the most challenging tasks. Constantly working on a basis of trust and dialogue, our boutique firm gives prominent emphasis to our clients' needs. Our talents are extremely flexible, nimble, creative and work around the clock.

Key Clients

- Google
- Meta
- Qualcomm
- Move EU
- Spotify
- Netflix
- EVOD
- ESET
- Snapchat
- MMfE
- CETIN
- Open Grid Europe
- Trainline
- HomeExchange
- Audience Measurement Coalition

Testimonials and why clients like to work with us

"You can ask Andrea and his team for almost anything, any time. When it comes to corporate lobbying efforts, any political cobweb is untangled as a result of EU Strategy's strategic mindset and deep understanding of the political and legislative landscape and their mechanism. You simplify our lives!"

Marisa Jiménez Martín,
Facebook, Director and
Deputy Head of EU Affairs.

"EU Strategy's unique strength is its ability to be fully integrated in a corporate policy strategy aiming at establishing a constructive and open dialogue with key officials of the Brussels' political scene. This is a key component for any company strategy aiming to be at the forefront of the EU policy agenda."

Wassim Chourbaji,
Qualcomm, Senior VP.



Driving your EU engagement



Public Affairs



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