



Ibero-American strategic consultancy for attraction, influence, transformation and anticipation
communication, marketing and public affairs

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Brussels Office Since

📅 2014

Number of Public Affairs Consultants

👥 The Brussels office consists of a team of 5 public affairs consultants specialized in EU public affairs, supported by more than 30 additional consultants across Spain and Portugal working on national and EU public affairs matters.

Key Specialisms

- 🔍 Aerospace & Defence
- 🌾 Agriculture & Agribusiness
- 💻 Digital Services & Technology Hardware
- ⚡ Energy
- 🏥 Healthcare
- 🛒 Retail

About ATREVIA

Firm Description

ATREVIA is the leading Ibero-American strategic consultancy specialising in communication, marketing, and public affairs. We support companies, brands and institutions through 40 specialist services structured around four interconnected pillars: Attraction, Influence, Transformation and Anticipation.

We help organisations grow by strengthening their Attraction through marketing and sales strategies aligned with evolving consumer expectations. We build Influence through public affairs, stakeholder engagement and strategic positioning that enhance reputation and long-term value. We drive Transformation by aligning and empowering people around a shared ambition. And we foster Anticipation by activating the levers needed to secure sustainable business success, today and in the future.

With offices in 15 countries – Spain, Portugal, Brussels, Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, the Dominican Republic and Uruguay – and a multidisciplinary team of more than 600 professionals, ATREVIA delivers integrated solutions with a truly international perspective.

ATREVIA was also the first Spanish-founded consultancy to establish a permanent office in Brussels. With more than a decade of experience at the heart of the EU's ecosystem, we have built a strong reputation in EU Public Affairs, supported by a highly qualified team with extensive experience engaging with EU institutions and advising on regulatory matters and strategic institutional engagement.

Ownership Structure

Limited Liability Company.

International Structure

We are members of PROI Worldwide, The Crisis & Litigation Communicators Alliance (CLCA) and EPACA.

We are part of the Spanish Chamber of Commerce in Benelux and the Spanish Confederation of Business Organizations (CEOE).

Key Strengths

Deep understanding of institutional stakeholders and audiences, combined with strong expertise in policy analysis, regulatory monitoring and advocacy strategies.

Integrated multidisciplinary capabilities across public affairs, communication and marketing to address complex strategic challenges.

Strong combination of strategic thinking and creativity to deliver measurable impact and long-term value.

Innovation-driven approach leveraging technology and data to enhance client value and decision-making.

Extensive cross-border expertise and network connecting European and Latin American markets and institutions.

Broad sector expertise across industries, including retail, technology, energy, defence, agribusiness and social policy.

Key Clients

ATREVIA advises leading global, European and Latin American companies and organizations across a broad range of sectors. Further details are available in our Transparency Register entry.



ATREVIA™



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strategic
consultancy for
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influence,
transformation
and anticipation

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grow
by growing

SPAIN PORTUGAL BRUSSELS ARGENTINA BOLIVIA BRASIL CHILE COLOMBIA
ECUADOR MEXICO PANAMA PARAGUAY PERU DOMINICAN REPUBLIC URUGUAY

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