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Brussels Office Since

📅 1995

Number of Public Affairs Consultants

👥 60

Key Specialisms

- 📌 Trade
- 📌 Banking, Insurance and Financial Services
- 📌 Competition & Antitrust
- 📌 Digital Services & Technology Hardware
- 📌 Governments
- 📌 Healthcare
- 📌 Sustainability & Environment
- 📌 Geopolitical Advisory
- 📌 Competition

Key Clients

We work with a large number of global companies from diverse sectors including technology, healthcare, financial services, energy and sustainability. A full list of our clients can be found in the EU Transparency Register.

About APCO

Firm Description

APCO is a global advisory and advocacy firm helping leading corporations, foundations and governments navigate a complex world and create lasting impact.

After 30 years in Brussels, APCO remains at the forefront of strategic counsel, stakeholder and campaign engagement in 'The Bubble' and beyond. APCO is a trusted partner to bold purpose-led leaders, lawmakers, government officials, NGOs, the media and other stakeholders. For 40 years, APCO has been renowned for its ability to champion clients' interests and permission to operate, build client reputation and strengthen client standing.

Our diverse and multicultural team keeps our clients informed ahead of time and works seamlessly with colleagues in other European capitals and worldwide. By bringing diverse people and ideas together, and working beyond traditional boundaries, APCO builds the un/common ground upon which progress is made.

In addition to its strategic advisory services, APCO is recognized for its ability to design and execute impactful advocacy campaigns that drive meaningful change. Whether it's shaping legislation, influencing public opinion, or managing complex stakeholder relationships, APCO combines deep local expertise with a global perspective to deliver results that matter.

Ownership Structure

Founded in 1984, with one woman's vision and bold action, APCO has grown into an independent, majority women-owned firm of more than 1200 employees with work spanning 80 markets around the world.

International Structure

APCO has more than 30 locations across Europe, the Americas, IMEA and Asia, and long-established relationships with affiliate agencies throughout the world.

Key Strengths

In addition to EU and Member State public and regulatory affairs, our international expertise and integrated global approach enables APCO to provide a full range of services across industry sectors and markets, including competition and antitrust, mergers and acquisitions, crisis communication, opinion research and data analysis, digital content and campaigning, corporate responsibility, and stakeholder management.

The Brussels office serves as a hub for pan-European and international public affairs and communication programmes, offering unparalleled insights into the EU's €17 trillion single market and its impact on global business and policy.

With our strategic communication experience and creative thinking, we help our clients tackle complex business-critical challenges. We create compelling campaigns that build trust, foster reputations and change perceptions in the heart of Europe, enabling our clients to see more clearly, communicate more authentically and act with real decisiveness when it comes to shaping debates and securing their goals.

Testimonials and why clients like to work with us

Our clients work with APCO to benefit from our industry-leading experts who have: the pulse of the dynamically changing global environment that defines the marketplace; the first-hand experience of having faced significant issues or opportunities; the ability to harness the power of data, insights and technology; and the passion to deliver unparalleled results.

The expertise of our corporate leadership, the experience and resources of APCO's International Advisory Council and APCO's more than 1200 colleagues around the world, and a shared workplace culture with no barriers to exchanging ideas and talent all help us cover our clients' needs wherever they are.



building
un/common
groundSM

APCO is a global advisory and advocacy firm helping the world's leading corporations, foundations and governments navigate a complex world and create lasting impact. By bringing diverse thinkers, creators, stakeholders and ideas together, and inspiring confidence while working beyond traditional boundaries, APCO is building the un/common ground upon which progress is made.



To connect with our team and learn more about APCO's 40 years of experience and public affairs work across Europe, visit our [EU LinkedIn page](#).

