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Brussels Office Since

📅 2009

Key Specialisms

- 🕒 Member Platform / NextGen Extranet
- 🕒 CRM for associations
- 🕒 AI Solutions for Public Affairs & Enterprises
- 🕒 Digital transformation

Firm Description

Symantra is a Brussels-based digital agency specialized in 360 degrees solutions for EU Associations.

Symantra is the market leader in Digital Transformation of EU Business & Trade associations and non-profits. The Member Platform and CRM evolve continuously and are customizable to specific needs of each organisation.

We have helped our customers provide a NextGen Digital experience to their members, taking the association to the next level in terms of member engagement.

For more information, visit www.symantra.com

About Symantra

Our Products**Member Platform/Extranet**

Symantra's Member Platform has been a game-changer for membership-based organisations. It has the reputation of being the #1 Member Platform for Business/Trade association and non-profits across Europe.

- 40+ modules to create, automate, and personalize your Member Experience Journey.
- Access anytime: on the Web, Email, or your branded Mobile App.
- Deep integrations with the most popular software.
- All data are stored in the EU. 100% GDPR compliant.
- Hosted on the most secure ISO27001 Infrastructure.

CRM for Associations

A specialized CRM that is both powerful and easy-to-use for associations of all sizes and all sectors. Our CRM has the right integrations and automations to deliver more value to members & stakeholders.

- The #1 CRM in the Brussels Bubble
- Centralize all your contacts, whether members or external stakeholders.
- Marketing Hub for Campaigns and Newsletters
- Integration with most popular software & custom automations workflows

AI Solutions for Public Affairs & Enterprises

We offer cutting-edge AI solutions for organisations, combining Knowledge Management and AI-driven workflows. Symantra AI is already adopted by leading knowledge-intensive enterprises in Europe.

Knowledge Management

- AI assistant trained on your latest company knowledge base
- Sources for every generated answer with support for 80+ languages
- Trends analysis and insights on user queries

AI Agents and Workflows

- AI agents to automate repetitive and decision-driven tasks
- Seamless integration with existing tools and enterprise systems
- Workflow orchestration across processes and teams

Testimonials and why clients like to work with us**DIGITALEUROPE**

The Member platform developed by Symantra to manage members has been a game-changer for DIGITALEUROPE. For the first time, we have been able to provide a transparent, professional, and coherent service to all of our members while freeing up a lot of time from our staff to focus on the policy work instead of administrative procedures. Since Symantra's Member platform is used for several other Trade associations, it constantly evolves and we can benefit from best practices as we scale our operations.

Hollandbio

Symantra has advised on, developed and implemented a large part of the digital ecosystem for hollandbio, the Dutch biotech industry association, ranging from a Member Platform, B2B Matchmaking, a customised CRM, automations for events, payments and other digital integrations. This has allowed hollandbio to provide our member companies and stakeholders with seamless, transparent and professional services and communications. Symantra has been of immense value in advising and working together with us during the whole process, from data migration to training sessions, sharing of best practices, support, or the search for further developments and improvements. In addition, the whole project was carried out in a few weeks, on time and on budget.

We make digital transformation of EU associations simple.

- Members Platform / Extranet
- B2B Match-making Platform
- CRM & Marketing Suite
- Data Platform
- Membership Lifecycle & Stakeholders
- Hyper-automation
- AI solutions
- Tech Lead of EU digital projects

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