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schumanassociates.com

**Brussels Office Since**

📅 1989

**Number of Public Affairs Consultants**

👥 37

**Key Specialisms**

- 📌 Digital Services & Technology Hardware
- 📌 Energy
- 📌 EU Funding
- 📌 Healthcare
- 📌 Telecoms
- 📌 Governments
- 📌 Association Management

**Key Clients**

Amazon Web Services, Anti-Money Laundering Europe, Armstrong International, Bloomberg, Deutsche Telekom, Edwards, European Commission, Irish Aviation Authority, Iron Mountain, Mastercard, Oxford PV, Philips, SAP, Skillnet Ireland, Signify, The Adecco Group; Volvo and Vodafone.

## About Schuman Associates

**Firm Description**

Established in Brussels in 1989, Schuman Associates is an EU business advisory firm focused on EU funding, communication and public affairs. Well known for our hands-on approach, we work with clients to develop and implement business development strategies to grow public funded market share. We provide early intelligence on upcoming policy and funding initiatives and support a broad range of clients, from large global firms to governments and SMEs and NGOs. We are experienced in developing and managing strategies, projects and associations around a wide range of policy areas.

**Ownership Structure**

Schuman Associates is part of the Acumen Group.

**International Structure**

Headquartered in Brussels with a network of offices in Bulgaria, Czech Republic, France, Germany, Greece, Ireland, Italy, Poland, Portugal, Romania, and Spain.

**Key Strengths**

Schuman Associates supports clients to:

Understand and influence the EU policy and regulatory framework

Leverage market opportunities created by EU, national and multilateral donor funding programmes

Successfully bid for and implement publicly funded projects

Design communication and advocacy strategies to engage with EU and national stakeholders.

Provide strategic financing advice for large scale investments

With a combined focus on funding and policy, we capture the complete life cycle of an opportunity for our clients.

Our in-house teams dedicated to the EU's critical focus areas for immediate and long-term investment – defence and

security, green transition, digital transformation, healthcare and pharma, and education and skills – make us uniquely well equipped to help our clients

**Testimonials and why clients like to work with us**

"It is a great pleasure to work with the Schuman team. They are very professional, have good knowledge on the big picture and are hands-on in identifying, tracking and pursuing opportunities, ranging from stakeholder mapping to granular funding flows and individual programme initiatives. This enables our country teams to follow-up on business opportunities from these programmes, while contributing to green and digital recovery and growth of Europe." Signify, VP Global Public and Government Affairs

"Schuman Associates has been a long-standing partner to help Philips understand the various EU funds, make realistic assumptions on where we can play, and win. Schuman is currently doing a great job helping us to develop our strategy on how to address the Recovery and Resilience Funds, HERA, EU4Health and others in the coming years. The great thing is that the closer you work with Schuman Associates, the more they become an integral part of your team, and the advice just gets better and better." Philips, Vice President Government and Public Affairs

"At The Adecco Group, we have a longstanding partnership with Schuman Associates. They are providing invaluable support to us, helping us access EU funds in a variety of ways. In addition to that, Schuman also helps us with public affairs. What we appreciate about Schuman is that they show a lot of flexibility towards us as clients. Whenever we may face a limitation, they will do their best to accommodate and ensure that we still have maximum impact on the ground in Brussels. The Schuman consultants are experts in their fields." The Adecco Group, Senior Public Affairs Manager

# SCHUMAN ASSOCIATES

Impact policy · Unlock funds · Win business  
Your European partners in a global market since 1989



EU and public  
sector funding



Bid  
management



Project  
implementation



Strategic  
projects  
advisory



Public affairs  
and strategic  
communication



Green  
transition



Healthcare  
and pharma



Digital  
transformation



Education  
and skills



Security  
and defence