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Brussels Office Since

📅 2010

**Number of Public
Affairs Consultants**

👥 85

Key Specialisms

- ⊗ Chemicals
- ⊗ Digital Services & Technology Hardware
- ⊗ Energy
- ⊗ Food and Drink
- ⊗ Healthcare
- ⊗ Sustainability & Environment
- ⊗ Financial Services
- ⊗ Agriculture & Agribusiness

About Acumen Public Affairs

Firm Description

We are Brussels' leading independent consultancy set up in 2010 to combine the very best of big agency and corporate experience with hands-on senior support.

Acumen Public Affairs is part of the Acumen Group, together with Schuman Associates. As independent consultancies under one umbrella, we combine deep expertise in public affairs, policy communications, EU funding, project management and strategic investment. Our close collaboration gives clients access to a broader range of services while preserving the distinct strengths and focus that define each company.

We're really not like other agencies. We have a distinctive culture and a unique approach to the business of public affairs.

We adapt to your needs. Your pace. Your reality. All with agility that's only possible because we removed the hierarchies, unnecessary costs and business models that cause inflexibility and crush creativity.

Ownership Structure

Partnership.

International Structure

We're based in Brussels, but we think globally about your challenge, and act locally where and when you need it. This means you get flexible support at national, European and international levels on your terms. In-country we work in partnership with leading agencies in their fields to support our clients.

Key Strengths

We bring more than experienced counsel and a winning record to the table. We pride ourselves on being the kind of advisers you actually want at your side during your most complex, difficult decisions. We delight in what we do and look after our clients.

We leverage all the tools in the public affairs toolbox, to ensure you influence the debate and secure a seat at the decision-makers' table. Together, we make your policy agenda matter to the people that count, where and when you need it most.

Key Clients

Please see our list of clients on the EU Transparency Register – ID number 85679286747-21



Acumen
public affairs

Shaping policy.
Delivering impact.

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