

hanover

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Client Contact

Barbara Wynne
Managing Director

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Brussels Office Since

📅 2010

Number of Public Affairs Consultants

👥 15

Key Specialisms

- 📌 Digital Services & Technology Hardware
- 📌 Energy
- 📌 Food and Drink
- 📌 Healthcare
- 📌 Media
- 📌 Retail
- 📌 Transport

About Hanover

Firm Description

Hanover is an awarding winning strategic communications and public affairs consultancy operating across Europe and the Middle East, with offices in London, Brussels, Dublin and Dubai. We advise organisations on reputation management, public policy and stakeholder engagement, helping leaders navigate political, regulatory and reputational complexity with confidence. Drawing on human insight, experience, judgement and strong connections across government, media and industry, our senior-led teams provide clear, practical counsel that makes a difference for clients and delivers real-world impact.

Ownership Structure

Hanover Group is part of AVENIR GLOBAL.

International Structure

As part of AVENIR GLOBAL, a global powerhouse of specialist agencies, our team is connected to over 1,000 peers across North America, Europe and the Middle East. Furthermore, our global partner network of like-minded independent consultancies, with undisputed expertise in corporate communications and public affairs, provides us with an additional presence in over 32 markets around the world. With shared values and focus on excellence in client work, measurable customer service and talent development, our partners deliver transformational results locally and internationally.

Key Strengths

With an office located in the heart of the European Quarter, our EU Team works with businesses, trade associations, NGOs and public sector bodies to bridge the gap between their business objectives and the policy environment they operate in.

We ensure that public affairs and communications become a critical operational asset within our clients' organisations, by managing regulatory and reputational risks and identifying associated opportunities to create true business value.

We provide tailored integrated services across the spectrum of public affairs, corporate communications, and media relations to deliver successful advocacy outcomes for our clients. We combine policy expertise, with a deep understanding of how to effectively engage and communicate with stakeholders, to develop bespoke EU and pan-European advocacy, reputation and relationship building campaigns that make a difference.

Our diverse team in Brussels has extensive expertise in Agri-Food & Business, Digital, Sustainability & Environment, Energy, Mobility, Lifesciences, Travel & Tourism, Financial Services and Sport, providing our clients with knowhow and unique insights to help them operate with resilience and efficiency.

The team in Brussels is led by Barbara Wynne.

Hanover was named a PROVOKE EMEA Agency of the Decade.

Testimonials and why clients like to work with us

The nature of advocacy in Brussels has evolved considerably. Strategic decisions are increasingly made at the political level, leading to heightened competition for the attention of key decision-makers. Organizations must not only have a clear stance on their issues but also communicate their messages effectively to stand out. We are an integrated public affairs and communications agency specializing in public affairs strategy and campaigns. By combining deep policy expertise with effective engagement and communication skills, we help our clients achieve their advocacy goals.

Key Clients

See our key clients on EU Transparency Register.

WE HELP BUSINESSES REWIRE TO ENHANCE RECOGNITION, REPUTATION, & RESILIENCE.

For leaders of organisations, the current environment presents challenges and opportunities.

The potential exists to drive change, build a stronger business and positively impact society at large.

But this requires a fresh approach to the management of political, economic and social risks.

One that encompasses a combination of cultural, commercial and communications expertise that helps bridge the gap between statements of purpose and concrete actions.

And, in a world where policies, regulations, markets and mindsets are in flux, organisations and their leaders need to anticipate, understand, navigate and make decisions in real time.

Applying uncommon sense in an uncertain world.