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Client Contact

Henrique Burnay, Co-founder and Senior Partner

Website Address

eupportunity.eu/en

Brussels Office Since

📅 2009

Number of Public Affairs Consultants

👤 6

Key Specialisms

- 📌 Aerospace & Defence
- 📌 Banking, Insurance and Financial Services
- 📌 Digital Services & Technology Hardware
- 📌 Energy
- 📌 EU Funding
- 📌 Trade

About Eupportunity

Firm Description

We are a versatile and multidisciplinary 9-people team with extensive experience in Brussels, composed of former European Parliament, Commission and Council advisers; C-level staff of EU Associations/ Agencies; Representatives of public sector, both at Government and local levels; and private sector, e.g. law firms, business consultancies and corporate communications. We define tailor-made strategies for our clients, which are developed through an exhaustive and internally established monitoring system of EU-related initiatives. And above all we make sure our clients' interests are well presented against EU policies and priorities.

Ownership Structure

Independent firm co-founded and owned by former MEP, Luís Queiró, and Journalist and Political Adviser, Henrique Burnay.

International Structure

The partnerships built throughout these 17 years are some of our most valuable assets that we nurture on a daily basis. We would highlight the ones with the Portuguese Catholic University, Nextlaw, Portugal Network and the participation in international EU funded projects: ALBATS, TRIREME, WeGenerate, ROOT, COMPLEMENTS and AEROFUSE. Furthermore, we are founding members of The Brussels Group, a network of independent public affairs consultancies with a strong expertise at both European and national levels.

Key Strengths

By partnering with us, our clients learn how to tell their story in an effective way. Firstly, we know Brussels' fast-paced landscape and institutional specificities regarding the EU-decision making process. Thus we identify the right interlocutors across a wide range of sectors and establish and maintain the dialogue throughout the process. Secondly, we help our clients to bring added value to policymakers,

to think in terms of "In what way can I be useful and contribute to the debate?, How do we match with European policies?" instead of simply asking "What can the EU do for me?". Hence, we advise them on how to collect and present data on the right timing, while bringing the right mix of knowledge from the ground, enthusiasm, and perseverance.

Key Clients

Industry, Energy, Health, Construction Sector, Foundations, Regional and Local Authorities, Digital, Environment, and Defence.

Testimonials and why clients like to work with us

"Eupportunity is a highly regarded consulting firm on European affairs. Their team is as dedicated as knowledgeable and a true pleasure to work with. They have just the right amount of expertise, diplomatic skills, and strategic thinking, as well as a comprehensive network of contacts, to help your organization navigate the intricate web of institutions, policymakers and other stakeholders that make up Brussels." João Tiago Gaspar, Head of content and international affairs, Francisco Manuel dos Santos Foundation

"No one better to guide you in Brussels." Victor Lino Mendonça, Mylan

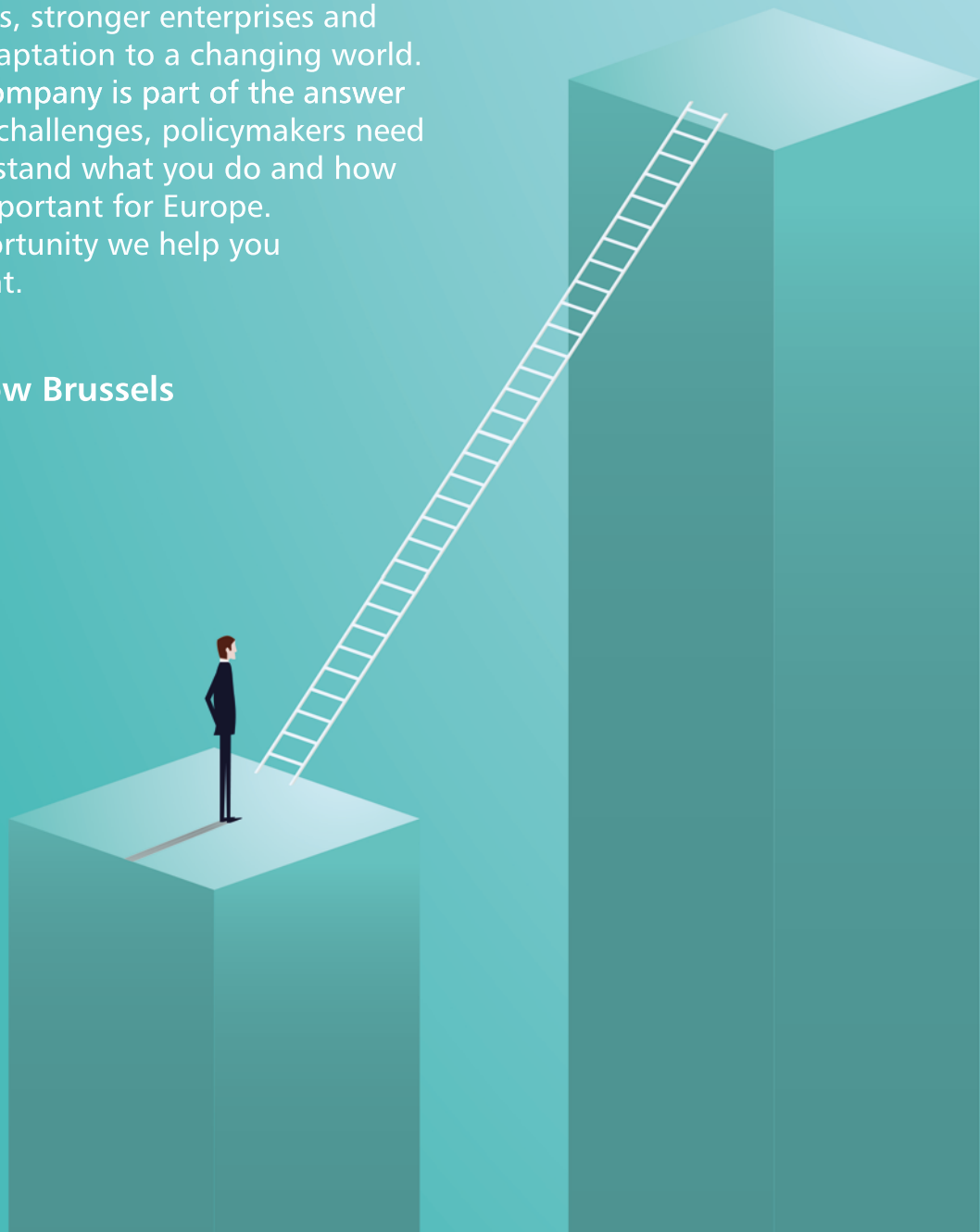
"Eupportunity is a highly professional and dedicated team, and we have worked together in setting up a very successful European initiative – The Innovation Sessions". Their knowledge and expertise on European matters, their network contacts was crucial for the organization of the events, covering a wide set of sectors (aerospace, renewable energy, mobility, digitalization, health, among others)." Maria Manuel Branco, Director, Portuguese Trade & Investment Agency | Brussels & Luxembourg

We Help You Shape the Future!



The European Union needs more innovation, more entrepreneurship, more jobs, stronger enterprises and faster adaptation to a changing world. If your company is part of the answer to these challenges, policymakers need to understand what you do and how that's important for Europe. At Eupportunity we help you to do that.

We Know Brussels



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