

Athenora Consulting

Office Address

66 Avenue de Cortenbergh
1000 Brussels

Email Address

natacha.clarac@athenora.com

Telephone Number

+32 (0) 2 280 28 01

Client Contact

Natacha Clarac

Website Address

athenora.com










Brussels Office Since

 2003

Number of Public Affairs Consultants

 6

Key Specialisms

-  Banking, Insurance and Financial Services
-  Digital Services & Technology Hardware
-  Sustainability & Environment
-  Industries
-  Energy
-  Healthcare
-  Public utilities
-  Transport
-  Association Management

About Athenora Consulting

Firm Description

We are a Brussels-based influence strategy firm with over two decades of experience at the heart of EU policymaking.

We craft and execute bespoke strategies that empower our clients to actively shape and navigate the European Union's legislative and regulatory landscape.

Our services are tailored to deliver strategic impact across every stage of the EU decision-making process:

- Strategic Intelligence – In-depth monitoring and analysis of the evolving EU policy and regulatory environment
- Narrative: Crafting clear, persuasive messages aligned with institutional priorities and political momentum
- Influence: Designing innovative, high-impact lobbying strategies adapted to the EU's multifaceted and competitive arena
- Coalition : Creating and managing broad, effective coalitions to amplify influence and credibility

Ownership Structure

Athenora Consulting is an independent company with 2 partners: Stéphane Desselas, Founder and President and Natacha Clarac, Managing director.

International Structure

Athenora Consulting is a member of the Public Relation Global Network since 2007 (PRGN (<https://prgn.com/>)). Worldwide, PRGN has more than 50 independent agencies.

Key Strengths

We challenge convention to drive innovation—developing bold ideas, strategies, and concepts that enlarge the boundaries of influence in Brussels.

Our expertise spans three interconnected pillars:

- Athenora Consulting – Strategic EU lobbying and influence design
- Athenora Coaching – Executive training and leadership development in EU affairs
- Athenora Academy – Capacity building and knowledge transfer for tomorrow's EU actors

Key Clients

Aéma Groupe- ADEME – Cercle des Réseaux européens – Cercle Europe et Technologies du Futur – Cercle Europe et Politiques Sociales – Cigref – CNGTC (Greffiers des Tribunaux de commerce) – CNCPI (Compagnie Nationale des Conseils en PI) – Fondation pour le droit continental – FNCCR – La Poste – MAF agro – VYV – VINCI

Testimonials and why clients like to work with us

Clients choose us - and stay with us- because we combine strategic clarity with long-term vision and partnership.

Our clients trust us because we operate with a relentless sense of excellence and unwavering senior-level commitment

They value:

- The clash of ideas that sharpens strategy and drives innovation
- Clear-eyed, actionable advice rooted in deep EU expertise
- Enduring relationships built on trust, transparency, and shared success



Navigate politics
Craft your messages
Shape EU policies