



#### Office Address

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#### Telephone Number

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#### Website Address

akpublicaffairs.eu

#### Brussels Office Since

📅 2022

#### Number of Public Affairs Consultants

👥 14

#### Key Specialisms

- 📌 Banking, Insurance and Financial Services
- 📌 Digital Services & Technology Hardware
- 📌 Competition & Antitrust
- 📌 Trade
- 📌 Telecoms
- 📌 Transport

## About AK Public Affairs

### Firm Description

Founded in 2022, AK Public Affairs is one of the fastest growing strategic advisory firms in Brussels. We focus on supporting technology-enabled clients to navigate the EU policy landscape.

Our team, specialized in technology, transport, payments, competition and trade, offers unparalleled expertise in public affairs and communications drawing on diverse technical and political experience.

We aid our clients in understanding and influencing the EU policymaking agenda within our fields of expertise. This can range from assisting in devising and executing comprehensive EU public affairs strategies and engagement programmes, identifying opportunities for profile-building or building and managing industry coalitions.

### Ownership Structure

Partnership.

### International Structure

At AK, we use a combination of in-house experience working in public affairs in national markets, and partnerships with national agencies to track and influence developments across at the national level. This includes our transatlantic partnership with a leading US-based public affairs firm – Monument Advocacy.

### Key Strengths

Our core strength lies in the experience and knowledge of our consultants and senior advisors. We have a team of professionals with diverse experience across the EU institutions, national governments and leading public affairs consultancies. Collectively, they have decades of experience supporting businesses of all sizes through legislative processes, enforcement and regulatory procedures, and merger investigations.

We focus primarily on supporting technology-enabled businesses with our staff specialising in a wide-range of policy areas including:

- AI, Cloud & Data
- Consumer Protection
- Competition, Antitrust and M&A
- Cybersecurity & Privacy
- Geopolitics & Trade
- Payments
- Sustainability
- Telecommunications & Internet Governance
- Transport & Mobility

### Key Clients

- Akamai
- American Express
- Atlassian
- Bolt
- CrowdStrike
- DuckDuckGo
- ICANN
- imec
- ISC2
- Japan Business Council in Europe
- NetApp
- Salesforce
- Smart Payment Association
- Unity
- Zoom
- Zscaler



# HELPING ORGANISATIONS SHAPE EU TECH POLICY



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