

Forward

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Brussels Office Since

 2007

Number of Public Affairs Consultants

 45

Key Specialisms

-  Competition & Antitrust
-  Agriculture & Agribusiness
-  Aerospace & Defence
-  Digital Services & Technology Hardware
-  Transport
-  Association Management
-  Chemicals
-  Trade

About Forward

Firm Description

Forward Global is an international risk-management group with about €100 million in sales and 470 staff members. We specialise in impact-oriented Public Affairs, Communication Campaigns, Due Diligence and Cybersecurity Services (strategic, operational, forensic and due diligence). Forward Global delivers board-level solutions for sensitive matters as well as on-the-ground support for effective advocacy and regulatory matters.

We support large corporations as well as SMEs, institutions, associations, and governments in times of crisis (including international negotiations, cyberattacks and litigation), in their strategic positioning (such as nation branding, image management for CEOs and key company leaders as well as political brand building) and during periods of growth and development (M&A and market expansion).

Forward Global is a B Corp Certified Corporation.

Ownership Structure
Partnership

International Structure

Offices in Brussels, London, Paris (HQ), Washington DC, Miami, New York, Abidjan and Montreal.

Key Strengths

Our work ranges from regulatory intelligence on all EU-related policies, designing and implementing 360° public affairs campaigns, supporting companies unlock EU funding sources and setting up coalitions and trade associations. We see ourselves as strategic advisers, promoters of your positions, implementers, your ears and boots on the ground in Brussels and a sounding board - in short, an extension of your team.

We have deep expertise across various sectors, including tech, telecommunications, creative industries, transportation and logistics, chemicals, manufacturing, healthcare, energy and services.

Our competition practice also sets us apart and we have unprecedented credentials in antitrust, mergers and DMA cases. Our extensive knowledge of sustainability issues has allowed us to build a loyal client base in the agri-food sector where we assist with regulation, negotiation, and implementation of international trade agreements. Additionally, our expertise is sought in the area of security and defence policy, with organisations such as ENISA, EEAS, and the European Defence Agency relying on our insights.

Key Clients

Full list available on the transparency register

Testimonials and why clients like to work with us

"Keen insight, sound advice, measurable impact. Simply the best in Brussels."

"Forward has our highest trust and they have at all times delivered top quality services and with the highest standards of professionalism."

"Forward was outstanding: the right advice in the right way and at the right time, which was immediately. They made a significant contribution to our work."

Mastering Risk. Enabling Growth.

Forward Global designs and delivers services and technologies to manage digital, economic, and information risks.

Strategic Communications & Government Affairs
M&A Intelligence
Cybersecurity
Litigation and dispute support
Content & Brand Protection: Tackling Illicit Trade
Investment Strategy & Intelligence
Risk & Compliance

470 professionals
across three continents –
Europe, North America and Africa

+30
Nationalities

1 200
Clients

€100M
2024 turnover

80%
Clients in Europe
and North America

Certified



Corporation