

**Office Address**

Avenue de Cortenberg
100 – 1000 Brussels

Email Address

Brusselsnewbiz@
webershandwick.com

Telephone Number

+32 (0)2 894 90 00

Client Contact

Mónica VICENTE CRISTINA

Website Address

webershandwick.eu

Brussels Office Since

📅 1989

**Number of Public
Affairs Consultants**

👥 17 Consultants

Key Specialisms

- ⊗ Sustainability & Environment
- ⊗ Healthcare
- ⊗ Digital Services & Technology
- ⊗ Food and Drink
- ⊗ Energy
- ⊗ Trade

About Weber Shandwick

Firm Description

Weber Shandwick is a world leading communications and public affairs agency that delivers next-generation solutions to brands, businesses and organisations in major markets around the world. Data-led, with earned ideas at the core, the agency deploys leading and emerging technologies to inform policy strategy and external engagement programmes, develop critical insights and heighten impact across sectors and specialty areas. We partner with clients to help them navigate the complex policy environment, engage with policy stakeholders and create sustainable partnerships around a common cause. We do so through strategic counsel, thought leadership and integrated campaigning to achieve policy goals. Our omnichannel activation through digital, social and traditional media communications enables us to mobilise support from different target audiences.

Ownership Structure

Weber Shandwick is part of the Interpublic Group (NYSE: IPG)

International Structure

With offices in 113 cities across six continents, our network is primed to provide the global reach and local expertise our clients need, anywhere.

Key Strengths

Drawing on a strong global network, our public affairs and communications team partners with the world's leading organisations to engage audiences on the most critical and transformational issues of our time, operating at the intersection of industry, politics and culture. We bring deep sectoral expertise in health, technology, AI, financial services, sustainability, energy, climate, food and agriculture. Our integrated public affairs and communications services are designed to help clients identify the right partnerships and solutions to solve complex challenges while shaping the policy agenda and solving societal issues. Experienced

in integrated advocacy & communications campaigns, we are able to manage and guide clients through reputational issues and navigate long-term policy agendas, shaping opinions and engaging the right audience in the right place, at the right time. We bring political diversity to our work, with experts coming from the highest levels of government, political campaigns, corporations, media, law firms, NGOs and regulatory agencies. With a growing focus on data and insight-driven strategy, we accelerate change across platforms, driving results where influencers, traditional, digital and social media converge.

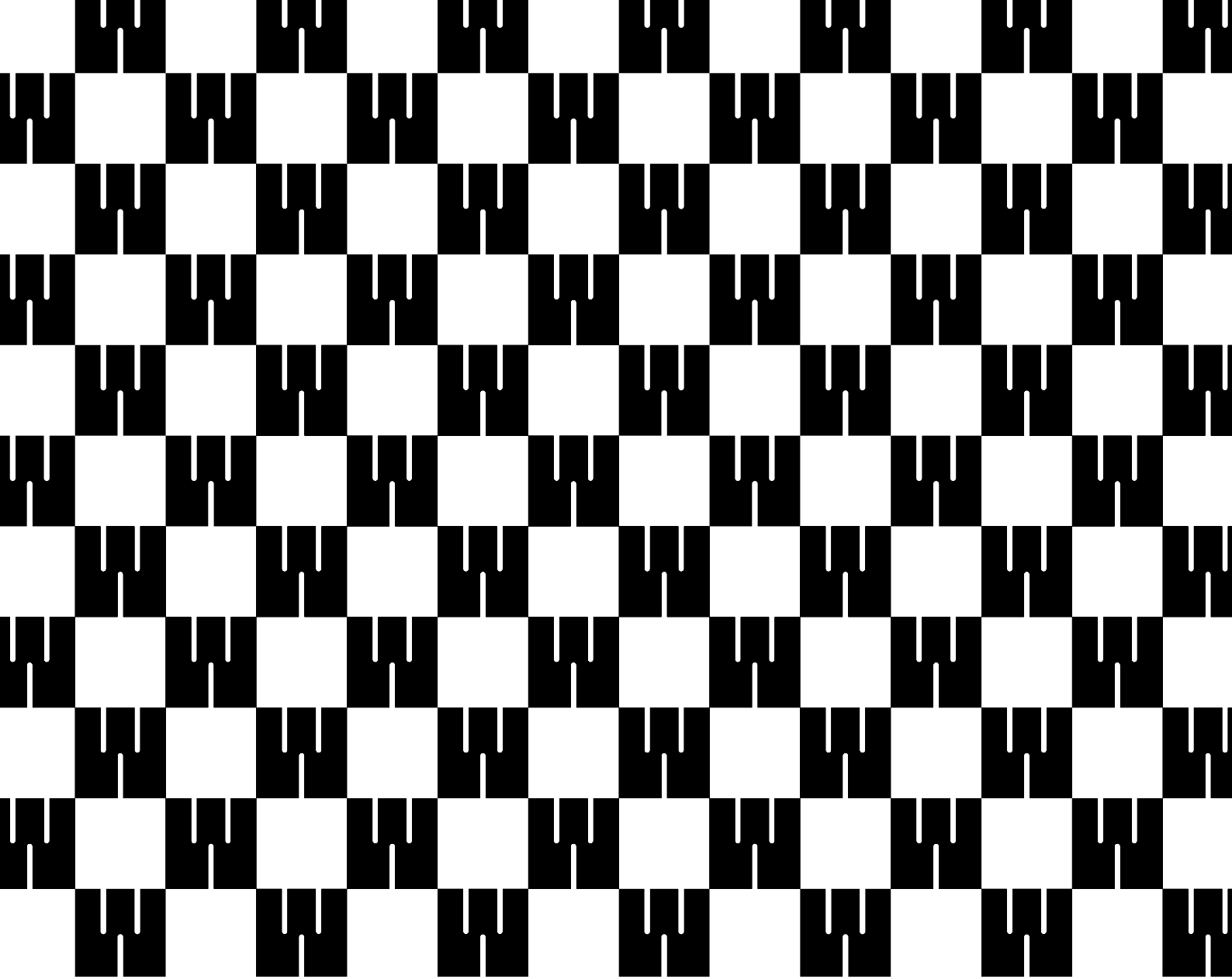
Key Clients

Spanish Blind Organisation (ONCE), Ericsson, Dell Technologies, Federation of European Scleroderma Associations (FESCA), ePURE, European Container Glass Federation (FEVE), Logitech, Card Payment Sweden, Novartis, Sanofi, Shionogi, Sobi, Takeda and Bayer.

Testimonials and why clients like to work with us

Having worked with the Weber Shandwick Public Affairs team in Brussels for over four years, I've consistently been impressed by their strategic insight, depth of EU policy expertise, and the quality of their work. They've been a trusted and proactive partner in helping to navigate complex policy landscapes and engage effectively with key stakeholders across Europe.

John McManus, Policy Communications Director, Dell



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