

Bird & Bird

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twobirds.com

Brussels Office Since

1999

Number of Public Affairs Consultants

4

Key Specialisms

- ⊗ Chemicals
- ⊗ Digital Services & Technology Hardware
- ⊗ Governments
- ⊗ Healthcare
- ⊗ Media
- ⊗ Sport
- ⊗ Telecoms
- ⊗ Competition & Antitrust
- ⊗ Sustainability & Environment
- ⊗ Trade

About Bird & Bird

Firm Description

Bird & Bird is an international law firm with a focus on helping organisations being changed by technology and the digital world. We have over 1,600 lawyers in 32 offices across Europe, North America, the Middle East, Asia Pacific and Africa, as well as close ties with firms in other parts of the world. Bird & Bird delivers expertise across a full range of legal services as well as offering public affairs advice in Brussels at European level.

Ownership Structure

Limited Liability Partnership (LLP)

International Structure

Our in-house Regulatory & Public Affairs team in Brussels and The Hague provides bespoke monitoring and advocacy services tailored to the specific needs of our clients. Bird & Bird's broad network of offices across Europe also enables real-time, cross-jurisdictional mapping of implementation of new EU regulation at national level.

Key Strengths

At a time of increasing regulatory complexity, our Regulatory & Public Affairs team works in an integrated way with the firm's legal experts to provide clients with an efficient, coordinated approach to address evolving legislation. We advise on cutting-edge issues in highly regulated areas including the technology, communications, media, sports, entertainment, automotive and energy sectors. In addition, our public affairs professionals regularly support companies and organisations in relation to trade and competition cases.

Advance information about legislative proposals is crucial to the development of any public affairs plan. We provide horizon-scanning services tailored to the specific priorities of our clients, so they are not caught unawares by regulatory changes impacting their business.

Our support includes drafting position papers and voting recommendations to convey industry priorities to EU legislators. Building on our network

of positive relationships in Brussels, we organise meetings with relevant decision-makers in the European Commission, European Parliament and Member State representations, in addition to preparing briefings ahead of such meetings. Our team is also adept at preparing responses to public consultations to ensure that our clients' voices are heard in the legislative process.

Based on deep regulatory expertise and sector knowledge, we are in a position to offer pragmatic advice on the practical impact of regulatory change on business operations. This in turn helps clients to stay ahead in a challenging and constantly evolving regulatory environment.

You are invited to sign up for our monthly newsletter entitled Connected which offers tech regulatory insights and is free to our clients.



Key Clients

Our team has a proven track record of assisting clients in navigating the EU regulatory landscape.

Testimonials and why clients like to work with us

"Bird & Bird has a strong and experienced regulatory team, who is very good at handling complex matters. They have a very strong European network, with most offices at the top of their field." Chambers, Europe-wide 2025.

"They are fast and flexible and have an excellent working pan-European network. As a multinational company with a footprint across Europe, we often need advice in several European jurisdictions. Bird & Bird's one-stop-shop mechanism works really well and quickly. They also have a pragmatic approach." Legal 500, EMEA 2024.



Bird & Bird

Get on the

inside track

**with guidance and pragmatic
advice on cutting-edge issues
in highly regulated sectors**

"The team at Bird & Bird are just excellent across the board. They always seek to unravel the most complex issues and are creative in finding suitable solutions."

Chambers, Europe-wide 2025

Chambers Global

Band 1

For global multijurisdictional TMT

2025

Chambers Europe

Band 1

For Europe-wide IP, IT, Telecoms
& data Protection

2025

Who's Who Legal

#1 Global Firm for Data

(IP, Telecoms & Media &
Blockchain)

2024

Legal 500

Tier 3

For competition: EU and global

2025