

**Office Address**

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rpp-group.com

Brussels Office Since

📅 2002

Number of Public Affairs Consultants

👤 50

Key Specialisms

- 🏥 Healthcare
- 🏛️ EU Funding
- 🌾 Agriculture & Agribusiness
- 🌱 Sustainability & Environment
- 🏛️ Governments

About RPP Group

Firm Description

RPP Group specialises in policy development and political communication, leading the industry in integrating visual communication into public affairs campaigns. We create win-win scenarios for clients, policy-makers, and stakeholders by identifying and communicating the societal value of ideas, products, and innovations. Our expertise spans a wide range of sectors, including public health, agriculture, energy, food, and life sciences.

Our team is made up of talented young professionals from diverse nationalities and disciplines—ranging from public health and political science to public affairs and media relations—who collaborate closely with a renowned multinational group of senior experts. This multidisciplinary approach is essential for a firm operating across complex sectors, as it allows us to develop well-rounded, innovative solutions that address the diverse and evolving needs of our clients and stakeholders.

Ownership Structure

Privately owned with headquarters in Brussels

International Structure

Created in 2002 in Brussels, RPP's organic growth responded to clients' needs to take RPP's strategic programmes to new markets, which has resulted in opening offices in Berlin, London, Paris, Rome, Madrid and Warsaw.

Key Strengths

At RPP Group, we take our role in the political and societal landscape seriously. If your ideas or products have the potential to shape the future, RPP can help you convey your message to policy-makers and key stakeholders. We are dedicated to understanding and reflecting both bottom-up and top-down processes in European and national policy making. With offices in Europe's major capitals, we are committed to providing a robust approach to all political issues. Our success in

redesigning political communication is rooted in our unique approach to developing cutting-edge strategies that shape and improve policy. RPP Group possesses unique expertise across public health, agriculture, energy, food, and life sciences, leveraging our extensive experience to influence policies effectively in these vital sectors. We understand the complexities and interconnections within each field and are adept at navigating their multifaceted challenges to drive meaningful, long-lasting change.

Key Clients

Abbvie, Alpha-1 Global, , Astellas, Amgen, Armstrong, Avicenna Alliance, Apellis, Bayer, Blood Transfusion Alliance, Cepheid, DFL Deutsche Fußball Liga eV, EAMBES, Edwards Lifescience, Ending discrimination against cancer survivors, Holomedicine Alliance, Let's Talk Prostate Cancer, Macopharma, MSD Animal Health, Novartis, Pfizer, Takeda, Terumo BCT, Sanofi, SPARC Europe, Vertex.

Testimonials and why clients like to work with us

"RPP Group has been instrumental in helping turn a research project into a full-fledged Association of Industries and Researchers working towards a common goal. Bringing their policy expertise to the Avicenna Alliance Secretariat, RPP Group has brought real policy results for the benefit of our Members and ever increasingly influence for the Alliance." Thierry Marchal, Secretary General of the Avicenna Alliance

"The RPP team are expert, enthusiastic, and elastic. I enjoy working with them because they use novel insights to produce impactful results." Lydia Makaroff, Former Director of ECPC



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OUR EXPERTISE AT YOUR SERVICE

At RPP, we specialize in navigating highly regulated sectors. We approach our role in the political and social landscape with a deep sense of responsibility, viewing public affairs as a critical tool for advancing societal progress, rather than a commercial pursuit. Our commitment is to leverage our sector-specific knowledge to drive meaningful change and contribute positively to the communities we serve.

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www.rpp-group.com