

MUST

& PARTNERS

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Client Contact

Luciano Stella

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mustandpartners.com

Brussels Office Since

📅 2014

Number of Public Affairs Consultants

👤 10

Key Specialisms

- 📌 Banking, Insurance and Financial Services
- 📌 Digital Services & Technology Hardware
- 📌 Energy
- 📌 Food and Drink
- 📌 Public Utilities
- 📌 Transport

About MUST & Partners

Firm Description

MUST & Partners is a public affairs boutique based in Brussels. We bridge the international business community with the EU Institutions, Brusselsbased opinion leaders, trade associations, political entities and social partners. Headquartered at the heart of the European district, MUST works with a number of partners and external advisors. Coming from both the public and private sectors, we rely on a strong background in the field of political communication and EU affairs. MUST & Partners currently offers its services to several companies and European associations in the fields of transport, financial services, food health policy, gas, water & utilities.

Ownership Structure

Independent: privately owned by Luciano Stella & Matteo Mussini.

International Structure

MUST & Partners operates in Brussels as well as in major EU capitals in cooperation with a wide range of External Advisors and Senior Experts that support our advocacy with outreach cap.

Key Strengths

Legislative and Political Analysis, Lobbying, Advocacy, Events, Communication.

Key Clients

Philip Morris International, Aeroporti di Roma, Mundys, TLScontact, A2A, Terna S.p.A, Novis, European Converted Paper Association (ECPA)

Testimonials and why clients like to work with us

We enable our clients to play an active role in shaping the policy debate of the European Union. In order to do so, we can count on several qualified experts, who know in depth the internal dynamics that rule the decision making process of the European Union. We make the client relevant in the EU policy debate. We are the EU Public Affairs experts.



THE EU PUBLIC AFFAIRS EXPERTS

MUST

& PARTNERS

Lobbying strategy

Legislative and policy analysis

Regulatory due diligence

mustandpartners.com

NEMEC ■ CHVATAL

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Brussels Office Since

📅 2019

Number of Public Affairs Consultants

👥 12

Key Specialisms

- 📌 Aerospace & Defence
- 📌 Banking, Insurance and Financial Services
- 📌 Chemicals
- 📌 Energy
- 📌 Healthcare

About Nemec+Chvatal

Firm Description

Nemec+Chvatal is an independent public affairs consultancy situated in the heart of the Brussels EU district. We are proud to work for an international client base, including listed companies, in supporting their business objectives in the EU, at member state level and towards international institutions.

We are a dynamic tech-savvy team that brings fresh thinking to the public affairs process and takes personalised, result-driven approach.

Ownership Structure

Owned by the two founding partners
– Vojtech Nemec and Viktor Chvatal.

International Structure

We maintain our presence in Brussels and Luxembourg. In addition to that we keep network of partners in selected member states. Nemec+Chvatal is a member of the European Public Affairs Consultancies' Association (EPACA).

Key Strengths

At Nemec+Chvatal, we believe that deep understanding of your business, including its technical specificities, is key to securing your objectives in the EU regulatory ecosystem. We excel in the use of an array of bespoke public affairs tactics that include scientific and technical outreach.

We make sure that our clients are not only heard where the decisions are made. But also, that their views are properly valued by the decision-makers.

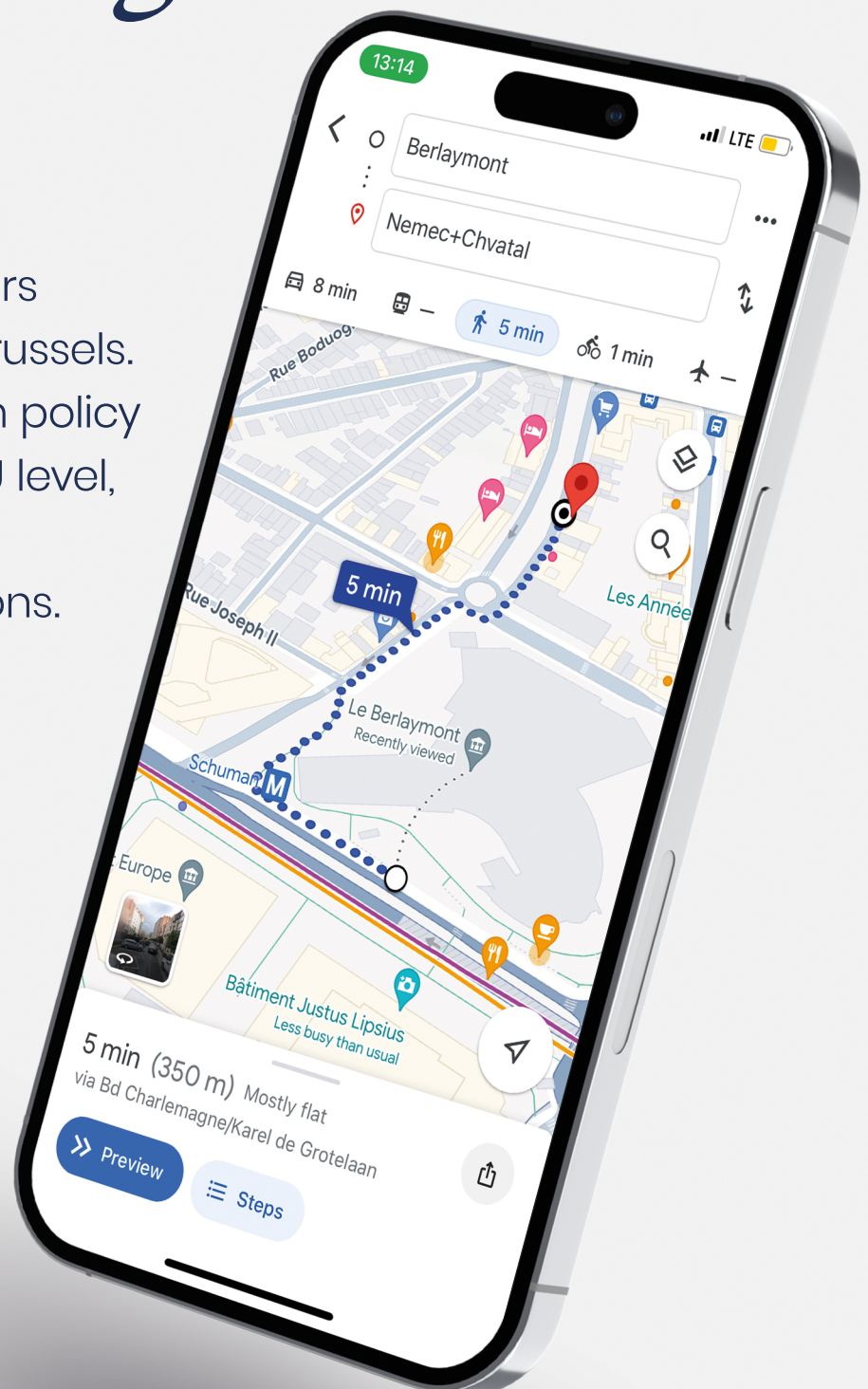
Our offices draw on a wide network of senior advisors in advancing interests of your business and delivering results. These include former politicians, regulators and business leaders who are always ready to act on behalf of our clients.

Testimonials and why clients like to work with us

Nemec+Chvatal is a diligent consultancy that keeps thinking ahead to make sure that client's bases are covered. With us, our clients grow and expand as valued partners to the decision-maker".

Your interests, at a walking distance.

Nemec+Chvatal is an international Public Affairs consultancy based in Brussels. We advise our clients on policy and regulation at the EU level, in Member States and international organizations.





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Brussels Office Since

📅 2019

Number of Public Affairs Consultants

👥 9

Key Specialisms

- 🍷 Agriculture & Agribusiness
- 🧪 Chemicals
- 🍷 Food and Drink
- 🏠 Personal & Household Goods
- 👥 Association Management
- 🌱 Sustainability & Environment

Key Clients

H&M Group, VF Corp, Protect Our Winters Europe, MyClimate, European Outdoor Group, Organic Cotton Accelerator, Syre, Sustainable Fashion Academy

Please see our list of clients on the EU Transparency Register – ID number 616845734550-41

Testimonials and why clients like to work with us

Sympatex. Partnering with Ohana has transformed our approach to regulatory challenges in the textile industry. Their expert guidance and clear, actionable insights enable us to actively engage in shaping new EU regulations, fostering sustainability and innovation. The team's knowledgeable, professional dedication and exceptional customer service make them an invaluable asset to our business. – Rüdiger Fox, CEO

About Ohana Public Affairs

Firm Description

Ohana is a boutique public affairs consultancy specialised in sustainability and dedicated to making the European Union's policies and processes easy to understand and readily actionable within organisations.

Ohana goes beyond traditional public affairs consultancy. We're your strategic partner in navigating EU policies while advancing sustainability. Our collaborative, tailor-made approach ensures open and continuous dialogue, helping organisations turn policy challenges into opportunities.

The name "Ohana" was chosen to reflect the company's philosophy and values, the idea of belonging to a 'community' and guiding our actions by their impacts on the collective.

More importantly, Ohana is about driving positive change through public affairs and a fundamental belief that it is possible to work with businesses and help them grow while still advancing sustainability.

Ohana is a proud member of the 1% for the Planet movement.

Ownership Structure

Independent owned by founder.

International Structure

1% for the planet

Key Strengths

We believe that close collaboration is the key to solving the many environmental challenges posed to all of us as we transition into a more sustainable society. This means that our consultants will not only help you understand what these challenges mean for your organisation, but also fully support and engage with your team to implement the solutions that can lead to strategic advantages in the long term.

Our values are simple but they guide us in everything we do:

1. Walk the talk: our clients are sustainability believers and so are we!

2. Constructive voice: our clients commit to public affairs and policy making as a force for creating a society that is fair, protects the planet and people.

3. Respect: we're a diverse team with different backgrounds, opinions and beliefs. We respect this with no judgement.

4. Collaboration: we establish a two-way dialogue with everyone we collaborate with.

The Ohana Approach, as we call it, is based on three key pillars that shape our methods and engagement from start to finish.

1. CHANGE ROOTED IN REALITY: We work directly with companies and EU decision-makers, ensuring industry concerns and societal challenges are heard within the European policy sphere. Our goal is to shift the boundaries and make a real, positive impact on policy.

2. CHANGE THROUGH AWARENESS-RAISING: A better world starts with awareness. We empower citizens and businesses to challenge the status quo, take responsibility, and drive environmental and climate action forward.

3. CHANGE THROUGH COLLABORATION: Sustainable change happens together. By bringing industries, NGOs, governments, and citizens into the conversation – even the sceptical ones – we foster inclusive, lasting solutions for a better future.

Ohana blog: Stay up to date and learn more about the latest in sustainable development policy through our blog. Our dedicated team of public affairs experts will share commentary, tips and reports. <https://www.ohanapublicaffairs.eu/the-blog/>



Navigating EU Policy, Advancing Sustainability

Founded in March 2019, Ohana set out to be the first public affairs consultancy exclusively dedicated to sustainability.

Ohana's mission is to make EU policies and processes easy to understand and readily actionable within organisations. In a collaborative spirit, we develop tailored strategies based on the needs of each client and work in close proximity with their teams to make it happen. With a dedicated team of passionate and diverse public affairs professionals, we provide the following services:

PUBLIC AFFAIRS

- **POLICY MONITORING & STRATEGIC AWARENESS:** beyond simply 'monitoring' the legislation, we offer tailored analysis and recommendations so that you can take actionable steps.
- **STRATEGY & POLICY ENGAGEMENT:** we support you in both developing and implementing impactful public affairs strategies, turning insights into influence.
- **PROPOSING ENGAGEMENT TOOLS:** we suggest engagement tools rooted in reality, backed by figures and supported by specific examples.
- **ADVOCACY STRATEGY DEVELOPMENT:** based on your organisation's priorities and policy positions, we identify the right messages, messengers, & moments to act.
- **REPRESENTATION:** our consultants will be available to represent your organisation at any political debate or event.

BUSINESS READINESS & IMPLEMENTATION SUPPORT

- **ADAPTING TO NEW LEGISLATION:** we guide you through the practical implications of evolving EU policy, offering tailored recommendations, training, and strategic input.
- **WEBINAR-BASED SERVICES:** live webinar sessions specifically designed to cover the most relevant topics for your organisation.
- **REGULATORY ALIGNMENT & GAP ANALYSIS:** we support organisations, industry standards, multi-stakeholder initiatives and NGOs in reviewing how existing practices align with evolving EU legislation

SECTOR EXPERTISE



- **TEXTILES:** With a strong track record in the textile, apparel and footwear industry, Ohana partners with companies to drive sustainable change through policy expertise, strategic alliances, and tailored advocacy.
- **AGRI-FOOD:** The agri-food sector is undergoing a major transformation, with EU policies reshaping how we grow, process, and consume food. Ohana's expert consultants help businesses navigate these changes, turning sustainability challenges into strategic opportunities.

GET IN TOUCH TO FIND OUT MORE

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Brussels Office Since

📅 2010

Number of Public Affairs Consultants

👤 10

Key Specialisms

- ⊗ Banking, Insurance and Financial Services
- ⊗ Construction & Materials
- ⊗ Energy
- ⊗ Healthcare
- ⊗ Industrial Goods & Engineering
- ⊗ Metals & Mining
- ⊗ Chemicals
- ⊗ Transport

About Pantarhei Corporate Advisors

Firm Description

In a rapidly changing and increasingly complex environment, we find future-proof answers to your communication challenges – no matter where you are in Europe. We combine the specialist expertise of a strategic Public Affairs and communications agency with the analytical, process-based approaches of a management consultancy.

Ownership Structure

Owned and Managed by Partners.

International Structure

H/Advisors.

Key Strengths

Deep understanding of business models and how they are affected by political intervention.

Broad network and the ability to build alliances and platforms from the scratch.

Vast experience in Public Affairs at both national and EU level.

Key Clients

Raiffeisen Bank International, Greiner, Association of Construction Products, InFamily Food, Austrian Post, Amiblu.



PANTARHEI
corporate advisors

Do you have 5 seconds?*

*In the modern battle for attention, 5 seconds is all you get to advocate your interests.

Communicate like a Politician

We sharpen your mindset to communicate your interests with emotions and imagery, ensuring they hit home.

Mobilize like an NGO

We collaborate to build an agile, communication-led organisation structure that allows you to develop and run successful campaigns.

Make a Difference

We strengthen your skills required to plan and technically implement data-driven, dialogue-based, multi-individual campaigns.



Digital Public Affairs by Pantarhei Advisors
www.digitalpublicaffairs.solutions

RASMUSSEN GLOBAL

ESTABLISHED 2014

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Brussels Office Since

📅 2017

Number of Public Affairs Consultants

👥 30

Key Specialisms

- 📌 Aerospace & Defence
- 📌 Energy
- 📌 Governments
- 📌 Media
- 📌 Metals & Mining
- 📌 Telecoms
- 📌 Media Relations
- 📌 Sustainability & Environment
- 📌 Trade

About Rasmussen Global

Firm Description

Anders Fogh Rasmussen founded Rasmussen Global as an international strategic advisory firm with a clear purpose: to help major companies and democratic governments navigate international politics, shape public policy, and get their message across.

We take on projects where we can make a difference. We provide a wide range of services to our clients, including:

- Intelligence on key political developments by providing analysis, advice, and high-level briefings;
- Outreach to governments, institutions, and key opinion-makers to shape policy on critical issues;
- Campaign planning, execution, and media strategies to influence stakeholders, decision-makers and opinion-leaders.

We have secured hundreds of millions of dollars in earned coverage, helping to shift the dial on critical policy matters. We feature regularly in leading North American, European, and Asian media including: The FT, The Wall Street Journal, The Economist, Politico, The Telegraph, The Guardian, Le Monde, Die Welt, and Yomiuri Shimbun.

Ownership Structure

Privately owned.

International Structure

Our senior advisors are present in key capitals and bring decades of experience in top-level positions in governments and international institutions.

Key Strengths

Rasmussen Global is both hands-on, focused on making an impact at local, national, and international levels, and high-level, understanding and shaping the politics behind critical public policies.

We conduct intelligence and influence campaigns in areas such as geopolitics, trade, space policy, critical raw materials, supply chains, renewable energy, and national security.

As a former Prime Minister of Denmark and Secretary General of NATO, Mr. Rasmussen and his team are in a unique position to advise clients on transatlantic issues, international affairs, and global public policy.

Key Clients

Some of our current clients include Albemarle, the Mission of Japan to the EU, the Mission of Taiwan to the EU, the Republic of Armenia, Viasat, and Vodafone.

For a full list of key clients, please see our Transparency Register.



RASMUSSEN GLOBAL
ESTABLISHED 2014

**POLITICAL CONSULTANCY
& CAMPAIGNS**

**POLITICAL
INTELLIGENCE**

**INTERNATIONAL
BUSINESS ADVISORY**

Connect. Shape. Influence.

We are Rasmussen Global, a firm with a purpose: to help democratic governments and companies navigate a complex world and get their message across, harnessing decades of political expertise with data-driven analysis. We shape and deliver winning campaigns to influence opinions, policies and decision-makers at global and local level.

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