Publyon

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Brussels Office Since

📅 2012

Number of Public Affairs Consultants

👤 20

Key Specialisms

- ⊘ Agriculture & Agribusiness
- ⊘ Digital Services & Technology Hardware
- ⊘ Chemicals
- ⊘ Energy
- ⊘ Governments
- ⊘ Association Management
- ⊘ Sustainability & Environment
- ⊘ Transport
- ⊘ Public Affairs
- ⊘ Message House
- ⊘ Management Consulting

About Publyon

Firm Description

Publyon stands out as a top-tier strategic advisory firm with over 20 international consultants. We are strategic advisors specialising in advocacy and change to help organisations thrive in an increasingly complex and competitive world. Situated in the heart of Brussels' dynamic European quarter, our expertise revolves around transport & energy, circular economy, agrifood, chemicals, and digital technologies. With over a decade of experience under its belt, our firm has earned a sterling reputation as a renowned EU and Belgian public affairs consultancy, delivering exceptional results for its clients.

Publyon is committed to advancing knowledge and innovation in the fast-paced realm of EU politics. With a strong commitment to making a difference, Publyon pushes boundaries and goes beyond the ordinary. Its tailor-made strategies and dedicated impact scans are designed to help organisations become future-proof and thrive to face today's challenges. The firm has been nominated for the prestigious Trends Gazellen Award 2023, a recognition of its hard work and outstanding performance.

International Structure

Offices in Brussels, The Hague, Utrecht, Copenhagen.

Key Strengths

Publyon's international team of 20+ public affairs experts is our biggest strength. We are passionate about delivering top-notch services to our clients and we hold ourselves to the highest standards of quality.

Connecting businesses with the EU is at the core of our activities. We take great care to understand how organisations work and identify the most effective approach to guide them through complicated policy processes, make their voices heard and drive positive change in their industry. Tailor-made strategies and out-of-the-box solutions: this is our recipe to make clients ready for the future.

At Publyon, we are laser-focused on the key priorities of the EU: digitalisation, circular economy, chemicals, transport, energy, agrifood. We lead the way in these areas by leveraging our expertise and network to help clients thrive in the fast-paced, ever-changing landscape, identifying the risks and opportunities associated with new and existing legislation.

The ambition of Publyon is to help our clients succeed. With our insights into policy and societal trends, we help them anticipate change, influence outcomes, and remain future-proof. We have the expertise and passion to make the goals of companies and organisations come true.

Key Clients

Tesa
City of Amsterdam
Brambles
Metropolitan Region of Amsterdam
Europeans for Fair Competition
Google Belgium
Nederlandse Spoorwegen
OG Clean Fuels
Port of Rotterdam
Reusable Packaging Europe

Testimonials and why clients like to work with us

Our clients value the high-quality services with focused approach. Thanks to our extensive network in Brussels, Publyon provides clients with behind-the-scenes political intelligence: we support companies anticipating EU developments, ensuring they can maintain their licence to operate. By doing so, our clients can focus on their businesses, without any surprises arising from EU regulations. Publyon has a solid track record in assisting companies developing and enforcing their public affairs departments with the involvement of the management board and the operational units. Some examples are available here: https://publyon.com/client-cases/

BEYOND PUBLIC AFFAIRS

Publyon

We are Publyon

Strategic advisors specialising in change and advocacy for the good of society.

Discover our story at
publyon.com

Formerly know as Dr2 Consultants