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Brussels Office Since

📅 1998

**Number of Public
Affairs Consultants**👥 55 consultants and
senior advisors.**Key Specialisms**

- ⊗ Aerospace & Defence
- ⊗ Telecoms
- ⊗ Energy
- ⊗ Sustainability & Environment
- ⊗ Transport
- ⊗ Association Management
- ⊗ Telecoms

About logos – Business Bridge Europe

Firm Description

logos and Business Bridge Europe (BBE) are two brands that together form one integrated advocacy consultancy within the mci group, an independent global marketing communications group.

We provide tailor-made public affairs, association management, communication solutions and high-level industry/policy dialogues.

Technological advancements, climate change, and globalization are driving industries to converge and transform the way we live, work, move, and consume. We guide clients in making positive changes by providing compelling evidence for innovation-friendly public policy.

Our specialization lies in three main sectorial clusters: sustainability, energy and mobility, aerospace and defence, technology and telecommunications, as well as the strategic alliances resulting from industry convergence. Although we are boutique at heart, our reach is global.

Established in 1998, logos is a founding member of EPACA (European Public Affairs Consultancies' Association). After joining the mci group in 2012, logos acquired BBE in 2022, a boutique agency known for its C-level political conferences such as the European Space Conference, the European Energy and Industry Conference, and the European Defence and Security Conference.

Ownership Structure

logos and Business Bridge Europe are fully owned by mci group Holding SA.

International Structure

While our headquarters is in Brussels, we also operate from Berlin, Geneva, Rome, Paris, and Washington D.C. Since 2012, we have been integrated into the MCI group with its 60 offices in 30 countries.

Key Strengths

Together, logos, BBE and mci group Belgium offer a comprehensive suite of engagement solutions for

corporations, associations, and institutions – from advocacy to association management, strategic and digital communications, as well as event management. We have strong credentials in all strategic domains of today and tomorrow including aerospace, defense, cybersecurity, environment, energy, mobility, tech, and telecommunications, with a team of over 130 Brussels-based talents.

Key Clients

5G Automotive Association, 4evergreen, Airbus, All Terrain Vehicle Industry European Association, Beretta, CEMEX, EIT Urban Mobility, Fiber Packaging Europe, GEOSAT, Global UTM Association, International Council of Marine Industry Association, Japanese Automobile Manufacturers Association (JAMA), Quantum Delta NL, MBDA, The Pew Charitable Trusts, Patria Oyj, Recharge AISBL, SAE International, SONOCO, WEKEO, Waymo, YARA.

Testimonials and why clients like to work with us

Clients trust us to engage with policymakers and opinion leaders, steer alliances, and activate communities. We build bridges between people through a compelling combination of technical expertise, political savviness and connections, creativity, razor-sharp communication, and coalition-building experience.

"Running a global association representing an emerging industry is a complex operation. logos is supporting us in meeting the challenges on a daily basis, with a professional team performing at the highest standards"

Koen De Vos, Secretary
General, GUTMA

logos

earn trust.
make change

Business
Bridge
Europe

an integrated advocacy consultancy

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Technology, climate change and globalisation are pushing industries to converge and transform the way we live, work, move and consume. We guide clients to make a positive change by providing compelling evidence for innovation-friendly public policy. While our heart is boutique, our reach is global.



advocacy & intelligence

public affairs strategy, audit & consulting, policy monitoring, standardisation, outreach & influence



association management

coalition building, governance models, working group coordination, membership growth, monetisation & grants



communication

communication strategies & implementation, social media plans, creative writing, public relations & graphic design



industry & policy dialogues

high-level policy conferences, bringing together industry and policy C-level speakers, event marketing & consensus building