

# H/ADVISORS

## Cicero

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### Client Contact

Helena Walsh

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### Brussels Office Since

📅 2008

### Number of Public Affairs Consultants

👥 12

### Key Specialisms

- 📌 Banking, Insurance and Financial Services
- 📌 Digital Services & Technology Hardware
- 📌 Agriculture
- 📌 Association Management
- 📌 Competition & Antitrust
- 📌 Sustainability & Environment
- 📌 Trade
- 📌 Defence

## About H/Advisors Cicero

### Firm Description

H/Advisors has been in Brussels since 2008, acting as the central hub for Public Affairs. We are an international team of experts providing world-class advisory services in the heart of European policymaking, offering fully integrated solutions to clients across all industries. We connect our clients to key stakeholders including EU institutions, national governments, regulators and tier one media while shaping EU law and policy across multiple sectors with measurable commercial results. We operate a hub and spoke model which ensures high-impact advocacy built on local intelligence, political nuance and targeted engagement.

### Ownership Structure

H/Advisors is part of the Havas, one of the world's largest global communications groups, with over 23,000 people in over 100 markets.

### International Structure

H/Advisors, strategic communications experts dedicated to enhancing reputation and building trust to fulfil ambitions. Founded in 2001, H/Advisors employs over 1,500 multi-disciplinary experts in more than 40 offices across Europe, the Americas, APAC and the Middle East. Driven by deep industry expertise and a problem-solving ethos, core specialisms include Crisis & Reputation Management, Corporate Communications, Digital, Data & Creative, Investor Relations & Financial Communications, Litigation, M&A & Shareholder Activism, Public Affairs & Policy Advisory, Sustainability & ESG, and Transformation & Change.

### Key Strengths

- Highly experienced senior team with decades of experience providing trusted counsel in complex markets.
- Well-connected across senior political, media and corporate stakeholders across a wide range of sectors and issues.
- Integrated communications that fuel award-winning legislative and regulatory campaigns.

### Key Clients

- Altice
- Eurochem
- Google
- Index Ventures
- Kanadevia Inova
- MarketAxess
- NCC Group
- Revcap
- The Oversight Board

### Testimonials and why clients like to work with us

"The team is responsive, knowledgeable and well-connected in Brussels. They can provide detailed insightful advice on a range of complex issues, think strategically and they are a valuable support in helping us realise our objectives. Would definitely recommend."

Matt Peake, Global Director of Public Policy – Onfido

"The compliance and public affairs services H/Advisors Brussels provided has been excellent and always with great care. Cicero is a team of hardworking, knowledgeable people who provided us with an extremely strong level of service and great response time."

Ofir Chudin, Chief Executive Officer – Plus500CY



# **H/ADVISORS**

**Public affairs advisory at the heart  
of European policy making**

**Strategic communications experts.  
Enhancing reputation and building trust to fulfil ambitions.**