



FLEISHMANHILLARD

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fleishmanhillard.eu

Brussels Office Since

📅 1991

Number of Public Affairs Consultants

👤 125+

Key Specialisms

- ⊗ Agriculture & Agribusiness
- ⊗ Banking, Insurance and Financial Services
- ⊗ Chemicals
- ⊗ Digital Services & Technology Hardware
- ⊗ Energy
- ⊗ Food and Drink
- ⊗ Healthcare
- ⊗ Transport

Key Clients

- ALCOA, Allianz, Barclays, Cefic, Cisco, Eli Lilly, Emirates, Fortum, GE Vernova, Haleon, JP Morgan, LSEG, Opera, Petcore, Pfizer, Roche, S&P Global, Stora Enso, Stripe, Unilever and Value of Beauty.

About FleishmanHillard

Firm Description

We help clients navigate our increasingly complex world by thinking boldly. We explore unknown territory with our clients, whether they be industry leaders, emerging challengers, change agents or pioneers. Together, we break new ground while staying true to our principles of excellence in client service, integrity, and high ethical standards.

Ownership Structure

FleishmanHillard is a wholly owned subsidiary of Omnicom Group Inc.

International Structure

We are one of 78+ FleishmanHillard offices in 30 countries across the world. Our global public affairs practice connects key political capitals in Europe, Asia, and the Americas, offering deep expertise across the public affairs spectrum. This includes intelligence and policy analysis, government relations, reputation and crisis management, digital, social, and creative strategy, third-party mobilisation, and grassroots network development.

Key Strengths

- Established track record of more than 30 years' market leadership in Brussels.
- Industry-leading Financial Services practice led by Donald Ricketts, Guylaine Vandooren, Bertie Huet, Anna Davreux, and Jim Brunsden.
- Best-in-class Environment and Chemicals practice with deep expertise in REACH, circular economy, and chemical policy advocacy led by Robert Anger, Aaron McLoughlin and Coline Lavorel
- Fast growing Energy, Climate and Transport practice headed up by Maximo Miccinilli, supporting our clients in navigating this rapidly changing market and policy environment.
- First-class healthcare practice offering sector expertise and EU and multi-market policy understanding, including patient advocacy engagement,

led by Emma Cracknell.

- Sustainable finance practice, led by Jane Gimber, which combines climate expertise with deep understanding of ESG, to help companies map a path towards achieving climate goals for 2050.
- An integrated public affairs and reputation management offering led by David Turier, Thibault Jacobs and Peter Wilson, specialising in cross-channel communications across a broad spectrum of industries including Energy, Chemicals, Healthcare, Agriculture, Transport, Tech, and Financial Services. It delivers communications grounded in research and insight to ensure our clients reach the right audience, with the right message, on the right channel.
- FH Studio, an in-house digital, social, and content offering led by Keith Drummond, which includes in-house video (and on-site soundproof interview studio), animation, graphic, and web design capabilities.
- A board of high calibre Senior Advisers who have worked for the EU Institutions, national governments, and major corporations. They spot trends, help develop strategies and connect stakeholders in pursuit of high-impact communication and public affairs outcomes.
- A centre of excellence and innovation for FH's global public affairs practice, acting as a hub for pan-European and global integrated public affairs campaigns.
- A leading agency supporting executive profiling and positioning of expert organisations in the policy debate.
- A founding member of EPACA, European Public Affairs Consultancies Association, and signatory of the EPACA Code of Conduct for Public Affairs professionals.



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The BIG picture



We are:

Data and research driven.

**Operating across the entire
public & government affairs spectrum.**



**Your one-stop shop, whether it's intelligence,
reputation and issue management or
social and creative campaigning.**



The detail **Part of a global network of 78 offices.**

← **Tired of all the noise and must-do policy trends?**

Struggling to know what to pay attention to?

**Our full range of services helps you see clearly,
bringing clarity and strategic guidance to
navigate today's complex policy landscape.**



We're called **FLEISHMANHILLARD**
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... and we've been doing
this for over 30 years.