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euralia.eu/en

**Brussels Office Since**

📅 1993

**Number of Public Affairs Consultants**

👥 16 consultants based in Brussels and Paris.

**Key Specialisms**

- 📍 Agriculture & Agribusiness
- 📍 Banking, Insurance and Financial Services
- 📍 Digital Services & Technology Hardware
- 📍 Public Utilities
- 📍 Industrial Goods and Engineering
- 📍 Association Management
- 📍 EU Funding
- 📍 Sustainability & Environment

## About Euralia

**Firm Description**

EURALIA is a leading public affairs consultancy with a presence in Brussels and Paris since 1993. Our expert team delivers integrated communication and public affairs strategies designed to strengthen our clients' influence and foster high-impact relationships with institutional decision-makers and key stakeholders.

Our core expertise:

- Strategic intelligence
- Advocacy & lobbying
- Association Management
- Capacity Building
- EU Funding & Grants
- Media Relations
- Digital Advocacy
- Event Management

**Ownership Structure**

EURALIA is an independent company owned by Didier SALLE, Mathilde BONVILLAIN-SERRAULT, Pierre DEGONDE and Clément SOULIE.

**International Structure**

- Brussels
- Paris

**Key Strengths**

- High level of expertise in EU and French affairs and specific regulatory fields
- Combined lobbying strategy in Brussels and Paris, with the same teams
- Independence
- Mix up of young professional and experienced leaders
- Ability to anticipate political and regulatory risks as well as clients expectations
- Tailor-made service and results oriented
- Integrity and high ethical standards
- Partnership relationship
- EU Funding support: from opportunity identification to project management

**Key Clients**

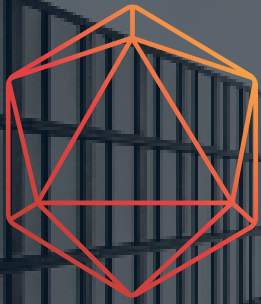
- LIMAGRAIN
- ASF – Association française des sociétés Financières
- ANVOL – Association interprofessionnelle de la volaille de chair
- BNP PARIBAS
- CNCC – COMPAGNIE NATIONALE DES COMMISSAIRES AUX COMPTES
- CNPO – Comité national pour la promotion de l'œuf
- EU Federation for the Factoring and Commercial Finance Industry
- EuroPetNet
- EUREFAS – European Refurbishment Association
- France Filière Pêche
- France Post-Marché
- Fédération Française des Banques Alimentaires
- AGEA – Fédération nationale des syndicats d'agents généraux d'assurance
- Google France
- Grand Port Maritime de Nantes Saint-Nazaire
- Hager Group
- InterChanvre
- Lefebvre Sarrut
- OEUVRE D'ORIENT
- Rainforest Alliance
- SAUR
- SOMFY

**Testimonials and why clients like to work with us**

"EURALIA's consultants are outstanding partners, combining strategic insight with hands on support to drive effective implementation."

"An almost 30 year partnership – that alone speaks volumes about EURALIA, don't you think?"

**“ THE BRIDGE  
BETWEEN PARIS  
& BRUSSELS**



# EURALIA

**Experts in European and  
French public affairs**

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