

BRUNSWICK

Office Address

Rue de la Science 4, 1000 Brussels

Email Address

brusselsoffice@brunswickgroup.com

Telephone Number

+32 (0) 2 235 65 10

Client Contact

Nick Blow

Website Address

brunswickgroup.com

Brussels Office Since

📅 2000

Number of Public Affairs Consultants

👥 27

Key Specialisms

- 📍 Sustainability & Environment
- 📍 Chemicals
- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Healthcare
- 📍 Competition & Antitrust

About Brunswick Group

Firm Description

Since 1987, Brunswick has been helping clients navigate the interconnected financial, political and social worlds to build trusted relationships with all their stakeholders. A global partnership, with 27 offices in 18 countries, we act as one firm, without financial or geographic barriers to support clients facing complex, international challenges.

In Brussels, we specialise in public affairs and campaign management on business-critical issues. We have an unrivalled knowledge of EU public affairs and assist clients in engaging with the political, media and regulatory environment locally and across all EU Member States.

We combine deep technical knowledge and expertise in gathering critical insights with strong strategic advisory and engagement skills, to help our clients anticipate and react to the changing policy and political landscape.

Ownership Structure

Partnership.

International Structure

Founded in 1987, Brunswick's global partnership has grown organically over the past 35 years into 27 offices in 18 countries across the Americas, Asia, Europe and IMEA.

Brunswick's capabilities are continually expanded with additional senior advisory roles and partners in all our offices and areas of operation, allowing us to connect across companies, sectors, and industries.

Key Strengths

Our strengths include:

- Public and regulatory affairs
- Media relations
- Competition, Antitrust, and Foreign Investment
- Corporate communication and reputation management
- Geopolitical
- Financial situations
- Investor engagement
- Digital strategies and content creation
- Insights – polling and data analytics

Key Clients

- Amway
- AWI
- Daikin
- Veolia Water
- Amgen
- ICE
- Broadcom
- Merck
- The Walt Disney Company



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Critical Issues. Critical Stakeholders.

Even the best leaders sometimes need help navigating today's world. Brunswick helps clients build trusted stakeholder relationships in the interconnected financial, political and social spheres.

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