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**Client Contact**

Reimund Simon, Managing Partner

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www.365sherpas.com

**Brussels Office Since**

📅 2019

**Number of Public Affairs Consultants**

👤 More than 50 across Brussels and Berlin.

**Key Specialisms**

- ✔ Agriculture & Agribusiness
- ✔ Banking, Insurance and Financial Services
- ✔ Chemicals
- ✔ Digital Services & Technology Hardware
- ✔ Energy
- ✔ Healthcare

## About 365 Sherpas Brussels SRL

### Firm Description

365 Sherpas is the political-strategic consultancy for companies and institutions with offices in Berlin, Hamburg and Brussels. Our work begins well in advance of public communication and focuses on the areas of corporate affairs and policy advice, public affairs, advocacy, campaigning, communication, and crisis management. Our team of more than 50 experienced and specialized all-rounders in Berlin and Brussels advises companies, associations, authorities, ministries, and institutions at European level as well as at federal and state level. For ten years and guided by a strong spirit of discovery, we have been developing new perspectives together with our customers. Extensive experience, diverse skills, a strong hands-on mentality, and attention to detail ensure that every obstacle is overcome, and every summit is reached safely.

Our team maintains an excellent network in all democratic parties, ministries, and institutions at German and European level as well as in the media and civil society organisations due to their individual careers as a whole. With our understanding of processes and interrelationships and our quick and forward-looking capacity of observation, we are one of the leading policy consultancies.

### Ownership Structure

Incorporated and majority owned.

### International Structure

365 Sherpas, with its own offices in Berlin and Brussels, is part of the Hirschen Group – one of the largest owner-managed agency groups in Germany – and also works closely with a well-established network of campaigning, digital, creative and dialogue disciplines – including additional locations in Munich, Düsseldorf, Hamburg and Dresden. In addition, we are part of the WPP network.

### Key Strengths

Our clients benefit from our experience in Germany and at EU level, our knowledge of relevant topics, our understanding of customer and stakeholder needs, our communication know-how and our German-European approach. We are enthusiastic consultants who are guided by common sense and believe that courage and passion are essential for any change or redirection. For us, strategic consulting is not a one-time affair, but day-to-day business, all year round, around the clock. In times of real-time communication and changing media usage behavior, the presentation of content and people is not only gaining in importance, it's also the core of the public dialogue of leaders in business, politics or the public. We understand the (economic) political interactions between Berlin and Brussels and know how to use them optimally for our clients.

### Key Clients

365 Sherpas has worked for a total of around 150 clients over the past 10 years. These included clients from sectors like digital, energy, industry, infrastructure, sustainability, pharma and healthcare. Among them: from small companies to associations and large corporations. For further details see the European Transparency Register or the German Lobbyregister.

# Brussels and Berlin at a crossroads?

#sherpasforsuccess

[www.365sherpas.com](http://www.365sherpas.com)



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