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Client Contact

Isabelle De Vinck, Andrea D'Incecco, Matti Van Hecke and Agathe van de Plassche

Website Address

political-intelligence.com

Brussels Office Since

📅 1997

Number of Public Affairs Consultants

👥 30

Key Specialisms

- 🔍 Digital Services & Technology Hardware
- 📶 Telecoms
- 🚗 Transport
- ⚡ Energy
- 🍷 Food and Drink
- 🏥 Healthcare
- 👥 Association Management
- 🌱 Sustainability & Environment

About Political Intelligence

Firm Description

Founded in 1995, Political Intelligence is a consultancy in public affairs and strategic communications. With a deep understanding of political discourse and business needs, we help our clients identify political risks and opportunities, we prepare them to participate in the policymaking process and we build their reputation for them to actively engage.

PI Brussels has built up over 25 years of lobbying experience. But don't just take our word for it – the proof is in the longevity of our client relationships, where we become both trusted advisors and an integral part of their own team. All of our activities are targeted towards our clients' business objectives, and we abide by strict ethical standards which guarantee the transparent, professional representation of our clients' interests.

Our success is built on our people, which is why we strongly encourage all our team members to take responsibility, be creative and challenge the status quo. We have a horizontal hierarchy, which focuses on sharing leadership, allowing for equal opportunity between colleagues.

Ownership Structure

Political Intelligence Brussels is privately owned and run by its 4 managing partners; Andrea D'Incecco, Isabelle De Vinck, Matti Van Hecke and Agathe van de Plassche.

International Structure

Political Intelligence is a network of privately-owned companies in key European markets, including Brussels, Barcelona, Madrid, and Lisbon. Our Brussels office provides European and Belgian public affairs and strategic communications services. To ensure our clients have the necessary reach to engage with both national and EU institutions, we have developed longstanding and active partnerships with likeminded companies across Europe.

Key Strengths

Tech policy is in our DNA – we have over 25 years of expertise supporting innovative businesses in digital and ICT policies at European level. Since then, we have developed strengths in other areas due to the rapid digitalisation of the economy, whether that be e-commerce or AI. We also branched out into a wide range of other sectors such as tourism, energy, transport and mobility, sustainability, health, and food.

Our services range from monitoring and analysis to strategic advice, advocacy and engagement support, reputation building and visibility raising. We also provide association and coalition set-up and management services, with a focus on community building.

In recent years we have also grown an expertise in policy communications within the European bubble, including message development, event support, building journalist relations, reactive media relations and proactive outreach.

Key Clients

Google, SHV Energy, Yahoo, Fedima, EuroISPA, Internet Watch Foundation, Taxi4SmartMobility, Veolia, Vinted, EuroISPA.

Testimonials and why clients like to work with us

"The PI team are serious in the work they do; put simply, they know their stuff and are not afraid to give their honest professional opinions (even when that does not match your own). While undoubtedly the PI team are high specialised in digital policy, their diverse backgrounds add an extra insight into the work they bring, as does their willingness to go that extra mile for their clients. However, most striking about working with Political Intelligence is their attitude; there is no request too demanding, and their service always comes with a smile, which has led to our continued collaboration for over a decade."

Georgios Mavros, Public Policy & Government Relations EMEA at Google.

