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Brussels Office Since

📅 June 2000

Number of Public Affairs Consultants

👥 54 in Brussels

Key Specialisms

- ☑ Chemicals
- ☑ Digital Services & Technology Hardware
- ☑ Healthcare
- ☑ Competition & Antitrust
- ☑ Sustainability & Environment
- ☑ Transport
- ☑ Food and Drink
- ☑ Retail

About FIPRA

Firm Description

FIPRA is a public affairs consultancy at the intersection of business, politics and policy. We're known for our deep policy experience, 360° political perspective, real-time intelligence and flawless execution. Independently operated from Brussels, we're backed by a global network that spans 50 countries.

Ownership Structure

Independent – owned by management

International Structure

When you choose FIPRA, you get access to a global network built for impact in our specialised policy areas in over 50 countries. Network members are public affairs agencies with tried and tested records of achievement in their markets and reputations for excellence. As a one-stop-shop for policy and regulatory affairs, the FIPRA network ensures our clients benefit from the strength of many but the impact of one.

Key Strengths

FIPRA is a global team of solution finders, consensus builders, political navigators, debate shapers and policy movers. Our culture unites our diverse backgrounds and individual expertise behind a singular purpose: making an impact for clients.

We believe the breadth of our offer is made stronger by the depth of expertise behind it. Our teams work across policy areas and issues, co-creating solutions with clients that build and preserve value, seize opportunities and solve problems in a world of change.

Our teams are the ultimate problem-solvers. We're the kind of people who like to solve tough problems. The questions that keep our clients up at night are the ones that get us up in the morning. The thrill of creating win-win solutions for our clients and the wider public interest is the ultimate reward for us.

Key Clients

FIPRA is registered with the EU Register of Interest Representatives/ EU Transparency Register. Further information on FIPRA's clients may be found on the EU Register website.

Testimonials and why clients like to work with us

"We're passionate about what's next in politics and public policy and driven by what we know works." – Laura Batchelor, Managing Partner

"We're strategic advisers to our clients who trust us to anticipate, plan, execute and secure their policy future." Peter Tulkens, Partner

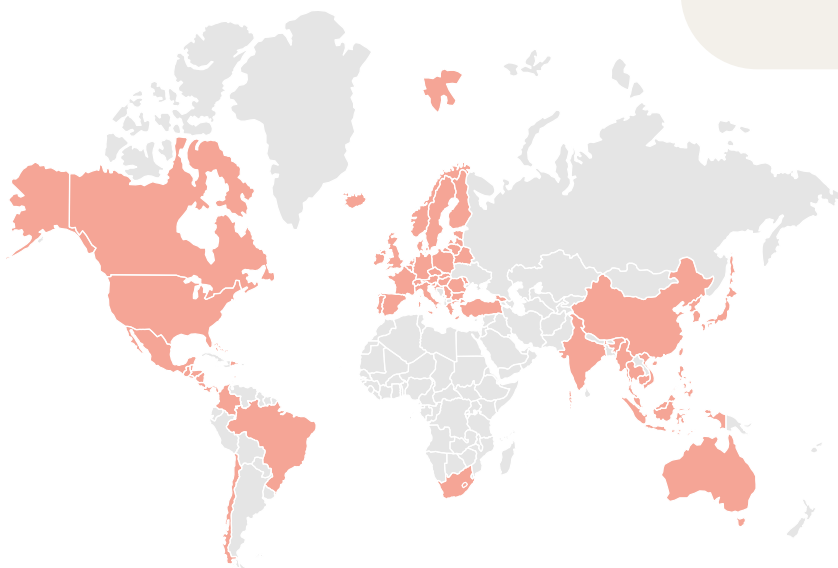
Clients like to work with us because they get winning policy strategies from trusted politicians with deep expertise in their sectors and the experience to execute those strategies with impact. We bring the research, insights and reach to make policy move in your direction.



Professional Public Affairs in more than 50 countries

We are a public affairs agency at the intersection of business, politics and policy. We champion our client's goals to deliver value and a win-win with stakeholders in a world of change.

Independently operated from Brussels and backed by a global network, we're everywhere you need to be.



Our services



Shape Public Policy

We bring the research, insights and reach to make policy move in your direction.



Coalition and Consensus Building

We bring the knowledge, skills and insights to engage and mobilise the stakeholders that matter, creating coalitions for impact.



Issues Management

We help navigate your path forward with data and future-focused counsel that can spot issues before they become crises.



Electoral Insights

We produce electoral research that empowers campaigns with the insights to make smart policy and political moves.



Thought Leadership

We arm leaders with the skills and confidence to get heard and make an impact with the people that matter most for your cause.



Measurement

Clients trust us to develop advocacy programmes that can be evaluated and optimised for impact.

Our global footprint

Over the past 24 years, the FIPRA Network has greatly extended its reach across Europe and around the world.

We now have a presence in over 50 markets, operating on every continent.

What We Stand For



Positive impact

We're committed to making a positive impact for our clients and on public policy wherever we operate.



Doing what's right

Transparent, ethical and honest work that's done with inclusivity and respect is what's right for us.



Pursuing excellence

We're relentless in the pursuit of excellence for our clients. We never stop exploring what works and what's next.



Learning for life

We seek out and nourish intellectual curiosity to help us discover new paths and explore innovative solutions.



Building consensus

We excel at bringing diverse stakeholders together in coalitions for impact.

Find out more at fipra.com

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