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Brussels Office Since

📅 2000

Number of Public Affairs Consultants

👥 50

Key Specialisms

- 📍 Healthcare
- 📍 EU Funding
- 📍 Food and Drink
- 📍 Retail
- 📍 Trade
- 📍 Transport
- 📍 Chemicals
- 📍 Sustainability & Environment
- 📍 Digital Services & Technology Hardware
- 📍 Competition & Antitrust

About FIPRA

Firm Description

FIPRA Public Affairs is a leading public affairs consultancy advising at the intersection of business, politics and policy. We're known for our deep policy experience, 360° political perspective, real-time intelligence and flawless execution. We leverage our expertise, connections, and understanding of the policy landscape to propose bespoke business solutions and drive impact.

Ownership Structure

Independently owned

International Structure

When you choose FIPRA, you get access to a global network built for impact in our specialised policy areas in over 50 markets. Network members are public affairs agencies with tried and tested records of achievement in their markets and reputations for excellence. As a one-stop shop for policy and regulatory affairs, the FIPRA Network ensures our clients benefit from the strength of many but the impact of one. FIPRA also boasts an expansive network of Senior and Special Advisors with expertise across policy areas and experience in the public and private sectors. Their hands-on approach to the business allows us to design tailored, effective public affairs strategies built for lasting impact.

Key Strengths

FIPRA is a global team of solution finders, consensus builders, political navigators, debate shapers and policy movers. Our culture is strengthened by our diverse backgrounds and robust expertise across policy, advocacy, and communications. Our diversity allows us to champion our client's goals to deliver value and a win-win with stakeholders in a world of change. Our teams work across policy areas and issues, co-creating solutions with clients that build and preserve value, seize opportunities and solve problems in a world of change.

Key Clients

Further information on FIPRA's client list is available on the EU Transparency Register.

Testimonials and why clients like to work with us

Clients like to work with us because they get winning policy strategies from trusted politicians with deep expertise in their sectors and the experience to execute those strategies with impact. We bring the research, insights and reach to make policy move in your direction.

"We're passionate about what's next in politics and public policy and driven by what we know works." Laura Batchelor, Managing Partner

"We're strategic advisers to our clients who trust us to anticipate, plan, execute and secure their policy future." Peter Tulkens, Partner



Professional Public Affairs in more than 50 countries

We are a public affairs agency at the intersection of business, politics and policy. We champion our client's goals to deliver value and a win-win with stakeholders in a world of change.

Independently operated from Brussels and backed by a global network, we're everywhere you need to be.

Our services

Strategic Guidance

We craft winning strategies that anticipate and **manage risks, shape opportunities**, and ensure your **license to operate**.

Insights and Intelligence

We deliver the **research, analysis, and reach** you need to **understand the policy landscape** and move it in your direction.

Advocacy and Communications

We design future-focused campaigns tailored to **maximise access, enhance visibility and achieve targeted policy outcomes**.

Thought Leadership

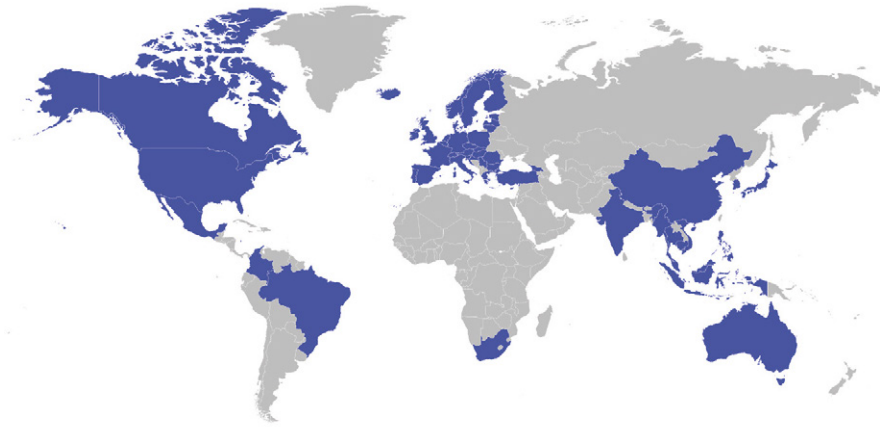
We advise leaders on **positioning, reputation management, and crisis preparedness**, helping shape the conversations that matter.

Coalition Building

We build impactful coalitions **uniting diverse stakeholders and business interests** to mobilise decision-makers, amplify voices, and shape policy.

EU Funding

We support organisations navigate the EU funding landscape, **shaping proposals** to programmes that support your innovation and growth.



Our global footprint

For over 25 years, the FIPRA Network has greatly extended its reach across Europe and around the world.

We now have a presence in over 50 markets, operating on every continent.

What We Stand For



Positive impact

We're committed to making a positive impact for our clients and on public policy wherever we operate.



Doing what's right

Transparent, ethical and honest work that's done with inclusivity and respect is what's right for us.



Pursuing excellence

We're relentless in the pursuit of excellence for our clients. We never stop exploring what works and what's next.



Learning for life

We seek out and nourish intellectual curiosity to help us discover new paths and explore innovative solutions.



Building consensus

We excel at bringing diverse stakeholders together in coalitions for impact.

Find our more at fipra.com

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