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fgsglobal.com

Brussels Office Since

2013

Number of Public Affairs Consultants

40

Key Specialisms

- ✓ Sustainability & Environment
- ✓ Competition & Antitrust
- ✓ Digital Services & Technology Hardware
- ✓ Transport
- ✓ Aerospace & Defence
- ✓ Food and Drink
- ✓ Telecoms

About FGS Global

Firm Description

FGS Global is a strategic advisory and communications firm, helping organizations navigate mission-critical situations across audiences in a fast-moving interconnected world. We deliver strategic advice, deep experience, a 360° perspective, real-time intelligence, and flawless execution across the disciplines of strategic communications, crisis management, and advocacy. We support our clients with unmatched expertise and tools, to seize opportunities and confront challenges – 24 hours a day, 7 days a week, anywhere in the world.

We help boards, C-suites and other senior leaders at public and private companies, leading institutions and non-profits harness the power of communications to capture strategic opportunity and overcome critical business and reputational challenges. Built on strong local foundations forged through decades of experience, we are local experts with global reach. We are committed to obtaining the best outcomes for our clients through stakeholder engagement, strategic communications and advocacy. From Washington, DC to Brussels to capitals around the world, FGS Global provides counsel that draws on our ability to shape the policy and regulatory debates across leading markets.

Whether it's about crafting a thought leadership platform, looking to advance a company purpose or about mission-critical situations such as M&A transactions, IPOs, a crisis or transformation and change, FGS Global develops the necessary strategies. Through strategic communications, we help companies maximize their value and move decisively ahead. We develop communication campaigns that engage, empower and energize employees, stakeholders, policymakers and the public. Whether you want to strengthen your reputation, increase your valuation or advance your policy position, we help to navigate the political and policy landscape.

Ownership Structure

Incorporated and majority owned

International Structure

Formed by the merger of four of the world's most respected advisory firms, FGS Global maintains a global network of 1400 professionals in the world's major financial, government, business and cultural centres. The Brussels office recently grew thanks to an acquisition of a long-term boutique partner Hague Corporate Affairs.

Key Strengths

- Legislative & Regulatory Due Diligence & Advocacy
- Political/ Regulatory M&A (FDI/ CFUS, merger control)
- Public policy communication strategy & messaging
- Third party strategy & activation
- Antitrust/ competition policy, state aid, trade & tax policy
- NGO & societal activism
- Government & parliamentary investigations
- Corporate & social purpose
- Geopolitical risk assessment & mitigation
- Crisis & Issues Management
- Corporate Reputation & Leadership Strategies
- Transaction & Financial Communications
- Transformation & Change

Key Clients

Please see FGS Global's EU Transparency Register Entry.

Lead. Influence. Win.

FGS Global is the preeminent global communications and public affairs consultancy. Through our deep expertise, global reach and fully integrated suite of tools, we help our clients navigate complex stakeholder environments and reach the audiences that matter most.

Geopolitics, local governments
and everything in between.

Whether with investors,
government officials,
regulators, employees,
advocacy groups for the public,
we develop strategies designed
to cut through the noise.

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