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**Client Contact**

Claudia La Donna, CEO  
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**Brussels Office Since**

1996

**Number of Public Affairs Consultants**

50+ in Brussels  
6,400+ globally

**Key Specialisms**

- Agriculture and Agribusiness
- Digital Services & Technology Hardware
- Energy
- Food and Drink
- Healthcare
- Transport
- Sustainability & Environment
- Trade

## About Edelman

**Firm Description**

Edelman is a leading firm providing government affairs and business advisory services, helping clients navigate today's evolving geopolitical and economic landscape.

With a team of over 50 consultants based in Brussels, Edelman combines strategic Public Affairs expertise with (policy) communications to offer unique perspectives and agile, tailored solutions. We support our clients in engaging effectively with decision-makers, stakeholders, opinion leaders, and the media to achieve their strategic business goals.

Our Public and Government Affairs function, comprising more than 280 professionals globally within Edelman's network of 6,000+ world-class communications experts, enables us to deliver truly integrated and seamless client services.

**Ownership Structure**

Edelman operates under Daniel J. Edelman Holdings, a family-owned company. We do not answer to investors but solely to our clients. We use our profits to strengthen our business, improve the lives of our employees, advance our sector, and serve as a responsible citizen of the world. Our commitment to the principles of our founder, Dan Edelman, are expressed in our core values – excellence, curiosity, and courage – that we strive to work and live by every day.

**International Structure**

With over 65 offices worldwide, our global network delivers the right local expertise in public affairs, business advisory, and strategic communications activities.

**Key Strengths**

Edelman prides itself on its acute awareness of clients' business drivers, depth of knowledge across sectors, policies, and issues, and relentless dedication to delivery. We design innovative strategies, build trusted partnerships, and we get things done.

**Key Clients**

AB Inbev, Amazon, Astra Zeneca, Goodyear, HALEON, International Airlines Consolidated Group, Mars, MedTech Europe, PepsiCo, Sanofi, Volvo, World Federation of Advertisers. Our full portfolio of clients can be accessed by logging onto our registration on the EU's Transparency Register which can be found here.

**Testimonials and why clients like to work with us**

"Edelman helped us reach our key stakeholders in Brussels to show the need to prioritize access to care and treatment in the therapeutic area, and to position us as a trusted partner in this space. [...] They brought together successfully a combination of public affairs, corporate communications, and digital expertise in a natural and integrated manner." Head of Policy, Healthcare client

"The World Federation of Advertisers became Landmark's [now EGA] first client in 2007. We hired them on the promise that they would go the extra mile, really understand our issues, our needs and those of our members, and be not only our trusted advisers, but a real extension of our team. They have not disappointed us once in fifteen years, and we have never looked back." Stephan Loerke, CEO, World Federation of Advertisers



# Trusted *insights*, clearer policy *outcomes*.

Edelman, trust-driven public affairs in Brussels since 1996.

[www.edelman.com](http://www.edelman.com)