

**Office Address**

Rue Philippe Le Bon
15, 1000 Brussels

Email Address

info@bs-europa.eu

Telephone Number

+32 (0) 2 588 56 70

Client Contact

Luigi Petito

Website Address

bs-europa.eu

Brussels Office Since

📅 2005

Number of Public Affairs Consultants

👥 8

Key Specialisms

- ☑ Energy
- ☑ Association Management
- ☑ EU Funding
- ☑ Sustainability & Environment

About Business Solutions Europa

Firm Description

Boutique independent public affairs, strategic communication and project management agency.

Ownership Structure

Independent.

International Structure

We have a presence in both Brussels and Rome. We collaborate with similarly aligned, value-focused experts and agencies in other European countries, tailoring our partnerships to meet the specific requirements of our clients.

Key Strengths

With over two decades of experience, we offer private and public organizations a fresh perspective on advocating for some of today's most pressing public policy and societal issues.

We have a specific expertise in energy efficiency, sustainability and the built environment, health promotion and childhood obesity. We are renowned for our meticulous and insightful approach, coupled with a pragmatic and resolute commitment to rolling up our sleeves and delivering results.

Our primary objective is to help our clients navigate the politics and processes of the European Union and actively contributing to their development. At the core of our mission is building partnerships and facilitating dialogue and exchange of crucial expert, technical and sectorial perspectives with key European institutions and stakeholders.

Our commitment extends beyond policy and engagement; we love to bring great ideas and projects to life on the ground. We take pride in this unique skill set, which encompasses comprehensive knowledge of EU policies and processes, strategic communication, and the creation and management of international projects and initiatives, including innovative EU-funded projects, to support the delivery of policy objectives on the ground.

Our team comprises of highly talented individuals from diverse backgrounds, spanning both public and private sectors. They possess a wide range of competencies, technical skills, proficiency in multiple languages, and an extensive network of contacts. Most importantly, they share our ethos of being driven by purpose to supporting the commercial success of our clients and partners, the preservation of the planet and the health and well-being of humankind.

Key Clients

European Alliance to Save Energy (EU-ASE), Coalition for Energy Savings, World Green Infrastructure Network (WGIN), European Childhood Obesity Group (ECOG), Transparency Register number: 44224726204-26.

Testimonials and why clients like to work with us

Since 2010, Business Solutions Europa has transformed our association.

Their expertise helped us professionalise internal processes, enhance our communication strategy, and elevate the organisation of our annual scientific congress – now recognised across Europe as a key event for high-level scientific exchange and networking.

They have also been instrumental in forging strategic partnerships and securing funding for our educational initiatives. Under the guidance of Luigi Petito, BusinessSolutions Europa has inspired greater engagement among our members and brought renewed energy to our association's activities.

Luigi combines natural leadership with exceptional professionalism and kindness. His contribution – and that of his team – has been transformative and inspiring for us.

Prof. David Thivel, President, European Childhood Obesity Group



business solutions europa

Supporting our Clients,
Cherishing People & Planet.

Your Growth, Our Commitment.

Public affairs | Communication & Engagement | European Funding

www.bs-europa.eu