

#### Office Address

9 Rond-Point Robert Schuman - Robert Schumanplein 9, 1040 Brussels, Belgium

#### **Email Address**

info@akpublicaffairs.eu

**Telephone Number** +32 (0) 471 311 434

Website Address akpublicaffairs.eu

#### **Brussels Office Since**

**2022** 

### Number of Public Affairs Consultants

**8** 10

## **Key Specialisms**

- Digital Services & Technology Hardware

# **About AK Public Affairs**

## Firm Description

Founded in 2022, AK Public Affairs is one of the fastest growing strategic advisory firms in Brussels. We focus on supporting technology-enabled clients to navigate the EU policy landscape.

Our team, specialized in technology, transport, competition and trade, offers unparalleled expertise in public affairs and communications drawing on diverse technical and political experience.

We aid our clients in understanding and influencing the EU policymaking agenda within our fields of expertise. This can range from assisting in devising and executing comprehensive EU public affairs strategies and engagement programmes, identifying opportunities for profile-building or building and managing industry coalitions.

# Ownership Structure

Partnership.

## **Key Strengths**

Our core strength lies in the experience and knowledge of our consultants and senior advisors. We have a team of professionals with diverse experience across the EU institutions, national governments and leading public affairs consultancies. Individually, they have decades of experience supporting businesses of all sizes through legislative processes, enforcement procedures, and M&As.

We focus primarily on supporting technology-enabled businesses, and we specialise in the following policy areas:

- AI, Cloud & Data
- Consumer Protection
- Competition, Antitrust and M&A
- Cybersecurity & Privacy
- Geopolitics & Trade
- Sustainability
- Telecommunications & Internet Governance
- Transport & Mobility

#### **Key Clients**

- Akamai
- Atlassian
- Bolt
- CrowdStrike
- ICANN The Internet Corporation for Assigned Names and Numbers
- imec Interuniversitair Micro-Electronica Centrum vzw
- ISC2 International Information System Security Certification Consortium
- · Japan Business Council in Europe
- NetApp
- · Salesforce
- Unity
- Workday
- Zscaler



# HELPING ORGANISATIONS SHAPE EU TECH POLICY

# **AK PUBLIC AFFAIRS BV**

9 Rond-Point Robert Schuman – Robert Schumanplein 9 1040 Brussels, Belgium

Email: info@akpublicaffairs.eu