**Office Address**

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Client Contact

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Litjens, Senior Campaign Strategist

Website Address

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Brussels Office Since

📅 Opened Brussels office in 2023.

About Meute

Firm Description

There are more than 25.000 lobbyists in Brussels. They all produce manifestos. They all produce policy papers. They all want to be heard

How do you break through the noise? That's where Meute comes in.

We are political campaign veterans, now using our skills to improve policy communication for clients in Brussels. We have worked for prime ministers, political parties, NGO's and multinationals in Europe. Our campaigns are about ideas, about people, about the future of Europe and the world.

We have crafted the lessons of political campaigning into an approach which helps you bring your stories and issues further in the Brussels bubble.

We master and understand a wide range of tools that you can use to reach your target audience. We build these tools around a coordinated long term effort, so that they reinforce each other and your target audience will be influenced from 360°.

We make you get noticed. We help you make impact. We make sure you won't be ignored.

We break through the noise.

Ownership Structure

Meute is a privately owned internationally active communications agency. We employ 14 communications strategists and creatives. Our Belgian headquarters is in Brussels, facing the European Parliament.

International Structure

We have offices in Amsterdam and Brussels and have delivered work on 3 continents.

Key Strengths

- Strategy
- Policy Communication
- Behavioral Science based messaging
- Digital Public Affairs
- Polling & Research
- Advocacy Campaigns
- Political campaigns
- Reaching Stakeholders 360°
- Digital content (video production, animations)
- Training
- Message testing
- Online advertising
- Grassroots campaigns

Key Clients

Heineken, Booking.com, Renew Europe, Friedrich Naumann Foundation, Embuild, Fastned, ALDE, Royal Dutch Embassy Paris, Universities of The Netherlands. Key Clients

Testimonials and why clients like to work with us

"Meute understands politics and communication like no other agency. We have gotten to know them as reliable, resourceful and creative partners."

Marieke Dekker, Head of Communications Renew Europe

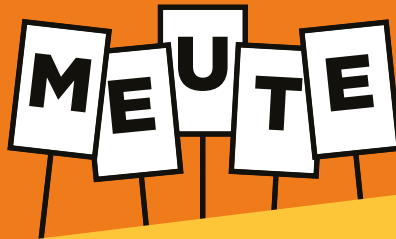
"Meute has helped us take our projects to a next level with their multidisciplinary approach of messaging, quantitative research and digital communication skills."

Jules Maaten, Director Friedrich Naumann Foundation Europe

"Since 2019, we have worked with Meute to make communication an integrated and continuous part of our public affairs efforts. With their knowledge of politics and campaigns, they have made a tremendous contribution on strategic, creative, and supportive levels, up until today."

Ruben Heezen, Manager Public Affairs Dutch Construction and Infrastructure Organisation

Break Through the Noise



Message Testing & Polling

Advocacy campaigns

Policy communication

Behavioral Science Experts

Narrative & Framing