ESL EUROPEAN AFFAIRS

Groupe ADIT

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Brussels Office Since

1992

Number of Public Affairs Consultants

8 5 in the Brussels office

Key Specialisms

- ⊘ Chemicals
- Energy
- Governments

Firm Description

For 30 years, ESL & Network European Affairs has provided its clients with recognized expertise and an international network to gather essential information for their strategic decisions.

A specialist in defending its clients' interests before French, European, and international bodies, ESL & Network European Affairs leverages an exceptionally strong political network in both Brussels and France. This unparalleled access to key decision-makers and influencers allows ESL to positively influence decisions by mobilizing its institutional and strategic relationships at the highest levels.

About ESL European Affairs

Ownership Structure

In July 2021, ESL & Network European affairs joined the ADIT Group, the European leader in strategic intelligence. This alliance enables ESL to strengthen its operational capabilities in key areas such as strategic intelligence, business ethics, business diplomacy, public affairs, corporate security, export support, political analysis, and political networking.

International Structure

With a historic presence in Paris, a strategic office in Brussels, and a dense network across Africa and the Arab world, with local offices in Dubai and Rabat, ESL & Network European Affairs offers extensive international coverage. This presence allows the organization to monitor and anticipate political, economic, and social developments on all scales while providing precise recommendations and tailor-made solutions. ESL EA relies daily on its extensive network of senior advisors. who are former ambassadors and members of European institutions.

Key Strengths

ESL has a proven track record in supporting clients across a broad range of sectors, including industry, transportation, aviation, defense, and energy. Whether helping industrial leaders navigate regulatory complexities, advising transportation stakeholders on sustainable mobility policies, or supporting aviation companies in addressing the impact of emerging environmental standards, ESL tailors its strategies to meet the specific needs of each sector. This ability to adapt ensures that from multinational corporations to professional associations everyone benefits from solutions that are both innovative and impactful.

The combination of this extensive network and decades of experience enables ESL to deliver high-level political analysis and strategic advice, tailored to the specific challenges and objectives of its clients. From understanding the complexities of

political systems to anticipating regulatory changes, ESL ensures that its clients are always one step ahead in navigating today's competitive and dynamic environments.

The organization conducts targeted and effective institutional communication campaigns, supporting its clients across their spheres of influence to maximize their impact. Whether it's through direct interactions with political leaders, engagement with parliamentary committees, or collaboration with European institutions, ESL ensures its clients' voices are heard where it matters most.

ESL & Network European Affairs mobilizes strategic channels of influence, implements amendment actions with key decision-makers, organizes targeted meetings with influential leaders, and deploys high-value-added communication campaigns to address its clients' complex and diverse challenges. Its deep-rooted political relationships in France and Brussels are a cornerstone of its success, enabling ESL to open doors, shape outcomes effectively, and provide unparalleled political insight.

Key Clients

Groupe Seb, Air France-KLM.

Testimonials and why clients like to work with us

"From small businesses to global corporations, ESL & Network European Affairs supports its clients with a dedicated and professional approach, led by seasoned experts who have operated at the highest levels of state institutions".



ESL & NETWORK EUROPEAN AFFAIRS

ESL & Network European Affairs is your leading strategic partner, offering a unique combination of expertise, an unrivaled political network, and integrated services to meet your needs in strategic intelligence, communication, political analysis, and influence on a global scale.

Our high level political advice empowers clients to tackle challenges with clarity and precision, turning obstacles into opportunities.

The importance of strategic advice in a constantly evolving environment