

Hill & Knowlton

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Brussels Office Since

📅 1967

Number of Public Affairs Consultants

👤 More than 200 public affairs
consultants globally of
whom 40 are in Brussels.

Key Specialisms

- 🔗 Agriculture & Agribusiness
- 🔗 Digital Services &
Technology Hardware
- 🔗 Industrial Goods & Engineering
- 🔗 Energy
- 🔗 Competition & Antitrust
- 🔗 Sustainability & Environment

About Hill & Knowlton

Firm Description

At Hill & Knowlton, we deliver sustainable value by helping brands and businesses innovate for growth, mitigate risk and build reputation through counsel and creativity.

Our Brussels office has been helping clients engage with European institutions and navigate the policy, stakeholder and media landscape for more than five decades. Our team of multi-national, multi-cultural and multi-lingual consultants applies intellectual rigour and integrity to everything we do.

We constructively challenge the status quo to co-create bold, impactful solutions for our clients and to ensure their goals are met.

From July 1st 2024, Hill & Knowlton will merge with BCW to form Burson, a global powerhouse delivering modern communications leadership at scale to clients across the world.

Ownership Structure

Part of WPP.

International Structure

Connected as one, our global network is truly unique. With no 'mother ship', clients can access the globe through our extensive network of more than 80 offices from any Hill & Knowlton location worldwide. We strive to put the right people in the right place at the right time, wherever needed.

Key Strengths

Our approach is insight-driven and focuses on outcomes. Tapping into the experience and expertise of our people, our strategic advice is informed by data analytics, behavioural science and deep public affairs know-how. We are well-versed in navigating the policy process and able to distil complex policy issues so that they can be communicated to key audiences. That's how we craft meaningful campaigns that have an impact, and help our clients to move with, and shape, public opinion.

We turn problems into *solutions*



We live in an age of *disruption* – an era of change at unmatched scale and speed. A time when leaders, brands and businesses are in a race to *ignite* innovation and growth. Today's business challenges require extraordinary *communication*. And tomorrow's opportunities will require extraordinary *transformation*.

Hill & Knowlton is the global strategic communications leader for transformation, helping clients *communicate to lead*.

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