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Brussels Office Since

📅 1998

Number of Public Affairs Consultants

👤 150

Key Specialisms

- ⊗ Chemicals
- ⊗ Digital Services & Technology Hardware
- ⊗ Food and Drink
- ⊗ Governments
- ⊗ Healthcare
- ⊗ Transport

About ZN Consulting

Firm Description

ZN, the leading digital agency in the EU, helps global companies, European associations, NGOs, political organisations and leading communicators to stay #OneStepAhead with ground-breaking digital campaigns. For over 25 years, we have been at the forefront of the EU digital landscape, on using digital tools for communication and shifting perception.

Ownership Structure

We are a privately owned agency. Client satisfaction means everything to us as we have only our clients to answer to. Our profits are used to strengthen our business, enhance the lives of our employees and advance our cause: helping the world on its digital journey by taking organisations into the digital world. We have been shaping a story of digital transformation since 1998.

International Structure

ZN is a #RemoteFirst organisation. We give our team the flexibility to #WorkFromAnywhere for a balanced life.

When we meet in person, we do not to sit in front of a screen but we do things that matter. We brainstorm, we meet with clients for strategic powwows, and we bring all team members together for ZeN sessions to create and to EAT. Always #OneStepAhead

Key Strengths

- Digital strategy
- Digital influencer & target mappings
- Website and social media audits
- Hyperthinking
- Creative and Branding
- Visual identity
- Website development
- Social media workshops
- Content creation and shareable assets
- Videos, animations and documentaries
- Data analytics
- Social media campaigns

Key Clients

COCA-COLA, ACEA, FEFCO, PFIZER, ETC, UPS, ACT, EUSPA, J&J, Pernod Ricard, UNESDA, WBCSD, EUROSEEDS, BMS, BEREC, UCB, SI GROUP, INTERNATIONAL SWEETENERS ASSOCIATIONS, ESHRE, UCB, ICA, EFPIA, EPRA, CroLife Europe, A.forall

Testimonials and why clients like to work with us

"ZN has been invaluable in providing us with out-of-the-box creative ideas, such as the #DiscoverEU campaign.

ZN has an excellent and diverse team that is able to react and create content on a moment's notice."

Lada Jurica, Head of Communications Strategy
EPP Group, EPP Group

"When you go to an integrated communication agency, everything goes better"

Roxana Caba, EPRA Events Manager

In every interaction that we've had, I feel that ZN really understands my needs, they're there to help, and they're efficient. They come up with a lot of innovative ideas.

Ines Rebelo – Communications Manager UNESDA

“ YOU DON'T HAVE
TO BE A TECHIE
TO BELIEVE IN
TECHNOLOGY...”



JEAN-CLAUDE
JUNCKER

Your digital voyage just needs a guide, and that's where ZN steps in

We played a pivotal role in designing **Jean-Claude Juncker's** successful digital campaign during his 2014 EU Commission Presidency bid. Our experience doesn't stop there, though. With a history **spanning 25 years**, we've consistently created **winning digital identities** for our clients.

Our legacy of digital advocacy dates back to 1998, long before the digital revolution became mainstream. As pioneers in the field, we're also at the forefront of advancements in **Artificial Intelligence**.

Riding the wave of our **extensive experience**, we're well-equipped to bridge the gap between you and your audience in this digital era.

Set sail on your digital voyage with ZN



DIGITAL
INTELLIGENCE



DIGITAL
IDENTITY



DIGITAL
DEVELOPMENT



DIGITAL
LEARNING



DIGITAL
ACTIVATION