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Client Contact

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Brussels Office Since

📅 Spring 2000

Number of Public Affairs Consultants

👥 60 in Brussels

Key Specialisms

- ⊗ Chemicals
- ⊗ Digital Services & Technology Hardware
- ⊗ Food and Drink
- ⊗ Healthcare
- ⊗ Competition & Antitrust
- ⊗ Sustainability & Environment
- ⊗ Retail
- ⊗ Transport

About FIPRA

Firm Description

FIPRA Public Affairs is an independent European and international public affairs consultancy based in Brussels.

Ownership Structure

Independent – owned by management.

International Structure

The FIPRA Network is a collection of specialised agencies operating globally, each with in-depth knowledge and expertise in specific policy areas where we are known for making an impact. Network members are strategically positioned in over 50 countries across every continent, enabling our clients to tap into their local insights, relationships and market knowledge.

Key Strengths

As experts in political and regulatory processes, we advise leading businesses and organisations on how to navigate complex policy landscapes and address regulatory challenges. We aim to deliver sustainable policy change at the intersection of public and private interests. We support our clients with an evidence-based approach to policymaking.

We also coordinate the wider FIPRA Network together with our partners. Our Network offers clients unrivalled access to bespoke, highly specialised strategic counsel in all EU and EEA Member States in Europe, as well as elsewhere internationally, bringing together global reach with local, in-market expertise. With 50 outstanding, dedicated professionals in our Brussels and London offices, we combine in depth regulatory expertise and high-level political insight which helps our clients achieve meaningful and measurable outcomes. We bring the knowledge, skills and insights to engage and mobilise the stakeholders that matter, creating coalitions for impact.

At the heart of our collective approach to public affairs and government relations lies a determination to seek the common ground between our clients' objectives and the wider public interest. Since our founding in 2000, FIPRA has advised a wide range of clients in a host of sectors, including healthcare & life sciences, energy & environment, chemicals, food, industrials & mining, competition & anti-trust, digital, transport, travel & logistics and international trade.

Key Clients

FIPRA is registered with the EU Register of Interest Representatives/ EU Transparency Register. Further information on FIPRA's clients may be found on the EU Register website.

Testimonials and why clients like to work with us

Unrivalled access to bespoke, highly-specialised strategic counsel – we advise on how to navigate complex policy landscapes and address regulatory challenges by creating a competitive advantage through sustainable policy change at the intersection of public and private interests.

Global reach with local expertise – We are a one-stop-shop for policy and regulatory affairs, combining global reach with local expertise in over 50 countries.

Advocacy – We ensure our clients have a voice in policy making and advise on finding consensus in decision-making to ensure a positive and lasting impact.

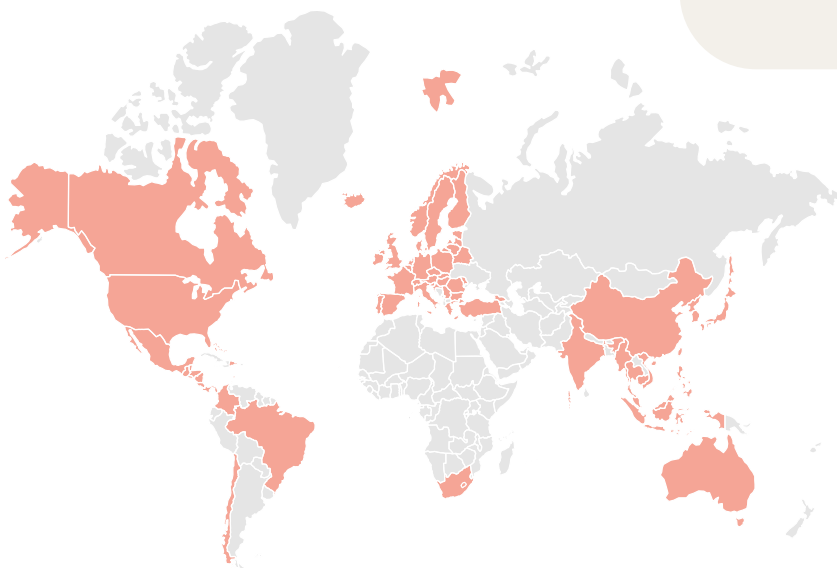
Co-creating solutions – Our teams work across policy areas and issues, co-creating solutions with clients that build and preserve value, seize opportunities and solve problems in an ever changing world.



Professional Public Affairs in more than 50 countries

We are a public affairs agency at the intersection of business, politics and policy. We champion our client's goals to deliver value and a win-win with stakeholders in a world of change.

Independently operated from Brussels and backed by a global network, we're everywhere you need to be.



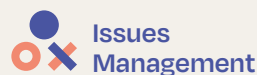
Our services



Shape Public Policy
We bring the research, insights and reach to make policy move in your direction.



Coalition and Consensus Building
We bring the knowledge, skills and insights to engage and mobilise the stakeholders that matter, creating coalitions for impact.



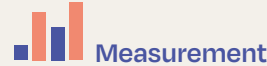
Issues Management
We help navigate your path forward with data and future-focused counsel that can spot issues before they become crises.



Electoral Insights
We produce electoral research that empowers campaigns with the insights to make smart policy and political moves.



Thought Leadership
We arm leaders with the skills and confidence to get heard and make an impact with the people that matter most for your cause.



Measurement
Clients trust us to develop advocacy programmes that can be evaluated and optimised for impact.

Our global footprint

Over the past 24 years, the FIPRA Network has greatly extended its reach across Europe and around the world.

We now have a presence in over 50 markets, operating on every continent.

What We Stand For



Positive impact
We're committed to making a positive impact for our clients and on public policy wherever we operate.



Doing what's right
Transparent, ethical and honest work that's done with inclusivity and respect is what's right for us.



Pursuing excellence
We're relentless in the pursuit of excellence for our clients. We never stop exploring what works and what's next.



Learning for life
We seek out and nourish intellectual curiosity to help us discover new paths and explore innovative solutions.



Building consensus
We excel at bringing diverse stakeholders together in coalitions for impact.

Find out more at fipra.com

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