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inlinepolicy.com

#### Brussels Office Since

2018

#### Number of Public Affairs Consultants

5

#### Key Specialisms

- ⊗ Digital Services & Technology Hardware
- ⊗ Energy
- ⊗ Transport
- ⊗ Competition & Antitrust
- ⊗ Media Relations
- ⊗ Association Management

## About Inline Policy

### Firm Description

Inline offers a full suite of public affairs services to corporations which wish to understand and influence UK, US and EU regulations.

### Ownership Structure

Inline Policy Sprl is a subsidiary of Inline Policy LTD (UK).

### International Structure

Inline Policy is present in London, Brussels, and Washington DC. It works with like-minded partner agencies across markets where it is not present, including in Australia, Ireland, France, Germany, Portugal and Spain.

### Key Strengths

Inline Policy has helped some of the world's most innovative businesses navigate regulation and develop successful market growth and public relations strategies through our deep expertise in areas ranging from e-commerce to urban mobility and the platform economy. Some of our key strengths include:

- Deep knowledge of tech sector regulation
- Comprehensive political and regulatory monitoring and intelligence gathering
- Understanding of the political and policy making processes
- Securing legislative change
- Effective media relations, monitoring, and analysis
- Expertise in stakeholder engagement and coalition building
- Experience in developing public relations strategies and reputation building

What sets us apart:

- Our understanding of both EU tech policy and tech multinationals' priorities
- We get our clients a seat at the table
- We join the dots across policy, PR, advocacy to achieve clients' objectives

- Our team is agile, smart, tenacious, and works across most EU languages
- Our clients receive significant face time with our most senior partners

### Key Clients

Wing (Alphabet), Rover, Skyscanner, Neuron Mobility, SHARE NOW.

### Testimonials and why clients like to work with us

"Inline has worked with Skyscanner on a retainer basis since 2017. We rely on them to deliver up-to-date, tailored, and actionable regulatory information; advice on the design and execution of our strategic engagement campaigns; and support to achieve legislative changes to help our business and mitigate regulatory risks. The Inline team is bright, driven, and a pleasure to work with. Their knowledge of our market is such that they have often supported us with technical submissions and policy papers, all of which have been delivered to the highest standard. I would wholeheartedly recommend their work to others." Martin Nolan, Head of Legal, Skyscanner

"Inline supported DJI with an intelligence gathering and monitoring service that gave us advance warning of any new developments as well as indications of new thinking in policy. Inline delivered results and made a difference. They ensured DJI had a 'seat at the table' and that its interests were well represented in decision making bodies. Throughout, the Inline team were professional, insightful, responsive, and dedicated. I recommend them to any company looking to influence the policy debate in their area and deliver measurable results." Christian Struwe, Director of Policy EMEA, DJI



Brussels • London • Washington DC

