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**Brussels Office Since** 

**2018** 

#### Number of Public Affairs Consultants

& We have 16 full time public affairs specialists across our Dublin and Brussels offices.

#### **Key Specialisms**

- Banking, Insurance and Financial Services

- ⊗ Sustainability & Environment

## **About Vulcan Consulting**

#### **Firm Description**

Vulcan Consulting is a dynamic, award-winning EU regulatory and public affairs firm that offers specialist advice to growing businesses, multinational companies, trade associations, governments, international associations and NGOs on complex regulatory and public policy issues. We pride ourselves as being innovative, nimble and solution oriented. We effectively work with our clients to provide impactful services and specialist advice.

At Vulcan Consulting, we know that effective engagement on public affairs needs to be carefully planned and executed. Politicians, public officials and regulators, as well as a wider set of stakeholders often require bespoke messaging. Finding common ground – the 'win-win' between their objectives and the wider public interest – is the key to overcoming regulatory challenges.

Understanding our clients and their needs is at the core of what Vulcan does. Delivering effective, practical advice requires genuine insight into our clients' objectives and culture. We develop an indepth understanding of their issues, exploring potential scenarios and defining the best strategic approach in order to capitalise on opportunities and mitigate risks. Our team continuously prove themselves to be true thought leadership partners for our wide variety of clients. We place a firm emphasis on defining objectives carefully and ensuring that a strategic approach is central to Vulcan's client servicing.

#### **Ownership Structure**

Vulcan is a private Limited Liability Company.

### **International Structure**

Vulcan has offices in Brussels and Dublin. Vulcan is also a member of the Fipra International Network, which means we are positioned to draw on the knowledge and insights of our strategic partners in every single EU/EEA Member State.

#### **Key Strengths**

We have extensive experience working on Pharmaceutical, Healthcare, Advanced manufacturing, Technology, Security and Financial Services.

As an award-winning EU-Irish consultancy we are well-positioned to provide tailored services to our clients. Under the leadership of our CEO Lucinda Creighton, former Minister of Europe, we boast an impressive team of former government ministers, ambassadors, economists, European Commission officials, funding, state aid and policy experts.

#### **Key Clients**

Amazon, Apple, Analog Devices, Eli Lilly and Company, Intel, Irish Pharmaceutical Healthcare Association, Revcap, Bank of America, Counter Extremism Project, US Cranberry Marketing Committee, British Toy and Hobby Association, Forest Industries Ireland, J&J, Almond Board of California.

# Testimonials and why clients like to work with us

'Our partnership with Vulcan has been hugely beneficial – the team is dedicated and understands our cause. Vulcan's insight into technology, security, and defence policy has been in-depth and comprehensive. Their strategic guidance and unparalleled understanding of the E.U. political and regulatory landscape has been vital in progressing our aims in Europe.' David Ibsen, Executive Director, The Counter Extremism Project.



We offer specialist advice to indigenous and multinational companies on public policy and regulation across the EU.

We specialise in providing clients with strategic advice on navigating political and regulatory hurdles across Europe. Vulcan is made up of former Government Ministers, EU officials, policy makers, industry leaders, communications professionals and experienced political and regulatory affairs consultants.

We help companies shape policy by identifying and implementing an effective strategic plan, tailoring messaging and engaging with key policy and public stakeholders in order to facilitate a successful outcome for your business.

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