

**Office Address**

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Telephone Number

+ 32 2 897 8990

Client Contact

Filip Lugovic, Managing Director & Co-Founder / Lorenzo Marchese, Partner and Project Director

Website Address

therightstreet.digital

Brussels Office Since

📅 2018

Number of Public Affairs Consultants

👤 15

About The Right Street

Firm Description

The Right Street Digital is a full service communications and advocacy agency with a head office in Brussels and production offices in Mostar and Belgrade. We work together with public affairs professionals so they can communicate smarter and be heard.

Ownership Structure

The Right Street Digital is a privately owned agency in Brussels (registered as SRL under Belgian law). Co-founded by Filip Lugovic and Richard Medic.

Key Strengths**Strategies**

- Insights & analysis
- Stakeholder mapping
- Campaign concepts & strategies
- Messaging
- Training & workshops

Social Media

- Social media strategies
- Social content & PR
- Community management
- Social listening & analytics

Design

- Branding & visual identities
- Brochures & reports
- Web design

Video & Sound

- Concepts & storyboards
- Video editing & post production
- Filming on location
- Virtual & hybrid events
- Podcasts

Digital Advertising

- Social media ads
- Google ads
- Integrated ad campaigns

Copywriting & PR

- Search Engine Optimisation
- Newsletters
- Positions, PRs, blogs

Websites & Tech

- Website development
- Apps & custom tech solutions
- Maintenance & hosting

Key Clients

- European Commission
- BusinessEurope
- UNESDA
- NMWE (Natural Mineral Waters Europe)
- Science Europe
- AVERE – The Association for Electromobility
- Electrification Alliance
- EPIC – European Photonics Industry Consortium
- Viessmann Group
- Huawei
- WWF

Testimonials and why clients like to work with us

'Friends and colleagues, but most importantly, trustworthy creative professionals.' Ignacio Gentiluomo, Communications Officer IMA-Europe (European Industrial Minerals Association)

'THE one-stop-shop for all my digital communication needs, with timely and tailored support that has helped us grow'. Philippe Vangeel, Secretary General, European Association for Electromobility (AVERE)

'The creative and design is top class'. Wes Himes, President, SEAP

'Great team with creative ideas!' David Lundy, Head of Communications, The Left in the European Parliament

'When I ask The Right Street to do something, I know it's in good hands'. Carlos Lee, European Photonics Industry Consortium (EPIC)

'Flexible, creative and responsive. More like a partner than a supplier'. Kristen Sukalac, Consulting Partner Prospero & Partners



**The
Right
Street**

Design

Strategies

Social Media

Digital Advertising

Video & Sound

Copywriting & PR

Websites & Tech

We won't take you
down paths you don't
need to travel.

**Let's find the street
that's right for you.**

@ hello@therightstreet.digital

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