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**Brussels Office Since**

2017

**Number of Public Affairs Consultants**

15 on the Europe team, 100 globally

**Key Specialisms**

- Aerospace & Defence
- Agriculture & Agribusiness
- Energy
- Retail
- Sustainability & Environment
- Trade

## About McLarty Associates

**Firm Description**

Headquartered in Washington, D.C., McLarty Associates is an elite commercial diplomacy firm. Since its founding in 1998, McLarty Associates has helped the world's leading businesses, non-profits, and universities, navigate their most complex business and policy challenges in over 150 countries.

Led by former Clinton White House Chief of Staff Thomas F. "Mack" McLarty, III, Co-Founder Nelson W. Cunningham, and President and former Ambassador Lee Feinstein, McLarty Associates' global team includes nearly 100 seasoned specialists with expertise in all the major markets of the world, including former diplomats and senior officials, trade negotiators, intelligence officers, journalists, academics, and business people. Our clients are generally Fortune 500 companies with substantial global footprints, but we also advise emerging companies venturing abroad for the first time. We offer our clients tailor-made advisory services to help them solve problems and seize opportunities globally.

**Ownership Structure**

Limited Liability Corporation (LLC)

**International Structure**

With offices in Brussels, Beijing, Delhi and Singapore and people in over twenty countries, our team is multinational, multilingual, and multipartisan with a strong transatlantic footprint. Having lived in over 50 countries, we are a pioneer in the field of private sector diplomacy and have built an institutionalized and professional platform to help our clients in every part of the world. McLarty Associates is now part of Ankura Consulting.

**Key Strengths**

We are a boutique firm – large enough to be global, small enough to be nimble, and provide bespoke solutions for our clients. McLarty relies on long-standing, trusted relationships at leadership levels in almost all markets, offering a unique window into policy- and decision-making processes and corresponding ability to solve client problems. Our senior level professionals, representing decades of top-level government and business experience, are the action officers working on behalf of and alongside our clients to achieve their objectives. Our end goal is to help our clients make informed business decisions, develop and implement strategies, and appropriately deploy resources – ensuring they always have the tools in hand to succeed.

**Key Clients**

Walmart, Corteva, IKEA, Meridiam.



# McLARTY ASSOCIATES

## Diplomatic Solutions

Since 1998

**300+**  
CLIENTS

**112**  
COUNTRIES

**25**  
FORTUNE 100  
COMPANIES

**30+**  
FILM & TV  
PROJECTS



### McLARTY EUROPE

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### McLARTY ASSOCIATES

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